SPONSORSHIP OPPORTUNITIES

ABOUT THE SUMMER OF PUBLIC DIPLOMACY

The Global Ties Summer of Public Diplomacy seeks to inform and advance understanding of the role of citizens in shaping international affairs. Through tailored workshops, panel discussions, and social networking, this two-day program for young professionals will help current and emerging public diplomacy leaders connect on global issues and advance U.S. civic engagement locally, nationally, and internationally.

As a sponsor of the Global Ties Summer of Public Diplomacy, you will help develop a talent pipeline of the best and brightest young leaders in foreign affairs, international exchange, and global education. Your support provides an opportunity for young leaders to take the next step in their careers, gain industry exposure, and build a better world. Support the Global Ties Summer of Public Diplomacy today and help give tomorrow’s leaders the skills and networks they need to succeed.

EVENTS AT A GLANCE

July 17 | 1:30-5:00 pm
Leading the Way “Unconference”
Open to young professionals under 35
Learn how to pitch and articulate the value of international engagement in an “unconference” format where attendees determine the topics of conversation and facilitators provide expertise and space for peer-to-peer learning.

July 17 | 5:30 - 8:00 pm
Connecting the Next Generation Social
Open to the public
A casual evening of networking to cool off from the DC summer heat. Proceeds will support professional development initiatives like the Emerging Leaders Program for new professionals in public diplomacy.

July 18 | 9:30 am - 12:30 pm
Learning to Lead Seminar
Exclusive to alumni of the Emerging Leaders Program
The Seminar is designed to boost professional skills on a range of topics including advocacy, program management, building a professional brand, and more.
WHY SPONSOR THE SUMMER OF PUBLIC DIPLOMACY
The Global Ties Summer of Public Diplomacy is an invaluable opportunity for your organization to be in front of a U.S.-based network of public diplomacy professionals. Through a wide range of sponsorship opportunities, your organization can help empower young leaders, facilitate cross-cultural understanding, and support people-to-people exchange programs. Don’t miss the opportunity to be part of this event — we will work closely with you to acknowledge and align your priorities and objectives into the program.

BENEFACTOR - $5,000
- Prominent logo placement on signage for one program event
- Recognition from the podium at the Social
- Recognition on social and digital media for one program event
- 2 Invitations to an exclusive diplomatic event
- 10 Invitations to the Social
- Opportunity to distribute informational materials on your organization

SUPPORTER - $1,000
- Logo placement on signage for one program event
- Recognition from the podium at the Social
- Recognition on social and digital media for one program event
- 1 Invitation to an exclusive diplomatic event
- 5 Invitations to the Social
- Opportunity to distribute informational materials on your organization

PARTNER - $500
- Logo placement on signage for one program event
- Recognition on social and digital media for one program event
- 2 Invitations to the Social
- Opportunity to distribute informational materials on your organization

ABOUT GLOBAL TIES U.S.
Global Ties U.S. is a nonprofit that makes international exchange programs more effective. We work with our members and the U.S. Department of State to bring current and future leaders from around the world to communities across the United States. Together, we build deep connections among people from many countries, resulting in a more peaceful, prosperous world.

ABOUT THE GLOBAL TIES FOUNDATION
The Global Ties Foundation is the charitable arm of Global Ties U.S., and shares the same vision — a peaceful, prosperous world where individuals build enduring relationships through international exchange. The Global Ties Foundation is a registered 501(c)3 nonprofit.