2021 National Meeting Sponsorship Menu

Partner with us at the *Virtual* National Meeting

The virtual Global Ties U.S. 2021 National Meeting presents unique opportunities for organizations, businesses, and individuals to build relationships and awareness among U.S. government officials, international exchange practitioners, nonprofit leaders, foreign diplomats, foreign policy leaders, and students.

By partnering with us as a sponsor or exhibitor as we celebrate Global Ties U.S.’ 60th anniversary at this milestone meeting, you will demonstrate your leadership in the fields of public diplomacy and international exchange, build relationships with our community of citizen diplomats, and celebrate our shared mission to advance global connection.

**Audience**

The Global Ties U.S. National Meeting is expected to attract more than 1,000 attendees representing more than 300 organizations. The Global Ties Network represents more than 120 nonprofit organizations located in all 50 states and 25 countries. Our members engage international exchange participants on a wide range of topics — from human rights to sustainable business practices — that help build a more peaceful, prosperous world.

Attendees include:

- Leaders of national and community-based nonprofits
- DC-based public policy and international affairs leaders
- U.S. Department of State officials
- Undergraduate and graduate students
- Foreign diplomats and VIPs
- International exchange alumni
- Other special guests

**Digital Platform**

Prominently highlight your organization for our real-time and on-demand audience of over 1,000 attendees, with opportunities to share content and connect with participants. The virtual format extends the lifespan of the event, with sponsor and exhibitor recognition, downloadable content, and contact information available on-demand long after the five-day event concludes.
Looking Ahead to 2022

While we look forward to convening virtually, we’re also planning ahead to a time we can we gather again in person. All 2021 sponsors and exhibitors will receive priority consideration and discounted rates for the 2022 National Meeting in Arlington, VA.

Opportunities

Sponsorship and exhibitor packages offer sustained exposure and presence in front of our audience before, during, and after the event. Our team will happily discuss creative ideas to tailor and customize sponsorships to meet your goals.

Ambassador - $5,000:

- Five (5) All Access registrations and five (5) Flex Pass registrations (includes plenaries and networking)
- Logo placement on event homepage
- Recognition as an Ambassador Level Sponsor on the dedicated sponsor page within the Virtual Attendee Hub (event platform)
- Opportunity to provide a video message (up to one-minute in length) to be aired from the “main stage”
- Verbal recognition by President & CEO from the “main stage”
- Recognition on the event website as one of select “featured exhibitors”
- Virtual exhibitor booth (includes logo, video, content downloads, staff listing, “contact us” feature, and optional live meetings)
- Acknowledgement on Global Ties U.S. social media channels including Facebook and Twitter
- Opportunity to sponsor a networking session or host a breakout room
- Opportunity to contribute prizes for gamification and attendee engagement activities
- Reserved 2022 National Meeting sponsorship at discounted rate

Diplomat - $1,500:

- Two (2) All Access registrations and two (2) Flex Pass registrations (includes plenaries and networking)
- Recognition as a Diplomat Level Sponsor on the sponsor page within the Virtual Attendee Hub (event platform)
- Logo placement on event homepage
- Verbal recognition by President & CEO from the “main stage”
- Recognition on the event website as one of select “featured exhibitors”
- Virtual exhibitor booth (includes logo, video, content downloads, staff listing, “contact us” feature, and optional live meetings)
- Opportunity to contribute prizes for gamification and attendee engagement activities
- Reserved 2022 National Meeting sponsorship at discounted rate
Exhibitor:

- One (1) All Access registration and one (1) Flex Pass registration (includes plenaries and networking)
- Virtual exhibitor booth (includes logo, video, content downloads, staff listing, “contact us” feature, and optional live meetings)
- Opportunity to contribute prizes for gamification and attendee engagement activities

Rates:

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<thead>
<tr>
<th>Sponsor</th>
<th>Rates</th>
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<tbody>
<tr>
<td>Ambassador</td>
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<td>Diplomat</td>
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<table>
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<tr>
<th>Exhibitor</th>
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<tbody>
<tr>
<td>Member – Community-Based Member</td>
<td>$200</td>
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<tr>
<td>Member – National Program Agency</td>
<td>$400</td>
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<tr>
<td>Non-Member - Business</td>
<td>$600</td>
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<tr>
<td>Non-Member – Nonprofit</td>
<td>$450</td>
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Previous Partners:

In 2020, more than 40 organizations and individuals participated as sponsors and exhibitors. Recent sponsors and exhibitors include:

AFS-USA                                      Cultural Vistas
American Councils for International Education The Darcy
Capital Communications Group                 AI & Sharon Durtk
Capitol Skyline                               Embassy of Finland
Club Quarters Hotel                           Embassy of Israel
The Churchill Hotel                           Embassy of People’s Republic of China
Comfort Inn Convention Center                 Embassy of the Republic of Malawi
CRDF Global                                   Embassy Row Hotel
Fairfax at Embassy Row
FHI 360
Global Ties Akron
Graduate School USA
Hampton Grand Central Hotel
Hampton Inn by Hilton Convention Center
Homewood Suites by Hilton
Hotel Beacon NYC
Institute of International Education
International Institute of Wisconsin
International House
International Strategic Management, Inc.
Kimpton Hotels and Restaurants
KNP Communication
Vicente Lopez-Ibor Mayor
Marriott Hotels and Resorts
MCID Washington
Meridian International Center
Modus Hotels
Rochester Global Connections
The Roger New York
TechSoup
U.S. Department of Agriculture
U.S. Department of the Interior
U.S. Patent and Trade Office
U.S. Department of State
Washington Hilton
World Affairs Councils of America
World Affairs Council of Maine
World Learning

Contact

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