ABOUT GLOBAL TIES U.S.

Global Ties U.S. is a nonprofit that makes international exchange programs more effective. We work with our members and the Department of State to bring current and future leaders from around the world to communities across the United States.

For over 50 years, we have provided our members—from large, national organizations to smaller community-based ones across 45 states and 21 countries—with connections, leadership development, and professional resources so that they are the strongest, most effective organizations they can be. Together, we build deep connections among people from many countries, resulting in a peaceful, more prosperous world.
Dear Colleagues,

Welcome to 2017! On behalf of the National Meeting Committee, we are pleased and honored that you will be starting your year off with our network of colleagues and friends at the Global Ties U.S. 2017 National Meeting.

Each year we come together to celebrate the critical, but not always visible, contributions you make to promote peace, build global relationships and break down stereotypes—those of America and the diverse world we live in. As with past years, our committee, comprised of the invaluable stakeholders in the Global Ties Network, has organized an event that will equip you with the latest policy knowledge, capacity-building tools, and programming ideas to enhance your ability to continue to deliver impactful programs.

The theme for this year’s meeting is Unity in Community. This year we usher in a new era of governance with a new Administration that will guide U.S. foreign policy for the next four years. The roles that we play in our communities to bring people together from diverse cultures here and abroad are more important than ever. This Meeting will give us insight into the most effective ways to strengthen, connect, and communicate our work.

During the next three days, we will explore the challenges and opportunities in our field of international exchange. You will get the most up to date briefings on our foreign policy and the role of exchanges, with professional development sessions designed to enhance your ability to carry out your important work effectively. The expert speakers at our plenary events will help you identify the next steps that will keep all of us moving forward, and the breakout sessions have been curated to give our community a jump start in what we’re sure will be the biggest and best year for citizen diplomacy yet.

The partnership between the U.S. Department of State and the Global Ties Network in the last 76 years has provided citizens with a platform to participate in the diversity of the world, while recognizing the unity in the global community that we live in. The role you play in facilitating and leading the way to break down barriers continues to be a testament to the power of exchanges. Be bold and lead on!

Very best wishes,

Xiao Yin Zhao
Chair, 2017 National Meeting
Executive Director, World Affairs Council of Kentucky & Southern Indiana
ESSENTIAL INFORMATION

REGISTRATION DESK
The National Meeting registration desk is located in the West Lobby (please see map on page 3). Pick up your name badge, meeting materials, and up-to-date meeting information here. The registration desk will be open during the following hours:

• Wednesday, February 8
  3:00 p.m. – 5:00 p.m.
• Thursday, February 9
  7:30 a.m. – 6:00 p.m.
• Friday, February 10
  7:30 a.m. – 6:00 p.m.
• Saturday, February 11
  7:30 a.m. – 12:15 p.m.

Please check Registration Desk during these hours for any lost and found items.

EXHIBITS IN THE MEETING HUB
Visit our exhibit tables to learn more about the work of your colleagues and other organizations. Exhibit tables are located in the Ambassador Ballroom and the Bird Cage Walk. They will be open starting on Thursday during the Registration Desk hours listed above. Tables are reserved for those who signed up in advance. Exhibitors may arrange their displays as early as Thursday at 7:00 a.m. Exhibits must be dismantled by 2:30 p.m. on Saturday.

THE TECH DECK
Located on the raised deck in the Meeting Hub, the Tech Deck is the place to get one-on-one help with mastering the ORDIV and social media best practices. Take your selfies at our photo booth!

NAME BADGES
Please remember to keep your name badge with you at all times for admission to meeting events, including meals and any meeting activities that take place off site. For your safety, do not wear your name badge when walking outside.

EVALUATIONS
Help us better serve you at future events! Concurrent sessions will be evaluated using evaluation forms available in each meeting room. Please hand your completed session evaluations to a volunteer or drop them in the ballot boxes as you leave each room. A comprehensive evaluation will be emailed to you immediately following the National Meeting. We hope you will take the time to complete the electronic evaluation once you return home.

HOTEL CHECK-OUT
The hotel check-out time is 12:00 noon. Late check-out is provided based on availability. Arrangements can be made by contacting the front desk. Global Ties U.S. will not be responsible for charges associated with late check-out. The bell staff is available in the front lobby of the hotel to assist with luggage storage for late departures.

TRANSPORTATION
For off-site events, shuttle buses will depart from the Parkview Entrance, located in the East Wing of the hotel. The Metro station closest to the hotel is Woodley Park-Zoo/Adams Morgan (Red Line). For Capitol Hill events, the closest Metro stations are Union Station (Red Line) and Capitol South (Blue, Orange, and Silver Lines). Check the specific events for more detailed information about transportation logistics.
OMNI SHOREHAM HOTEL MAP

Omni Shoreham Hotel
2500 Calvert Street NW
Washington, DC 20008
202.234.0700

For access to Palladian & Diplomat Rooms, please use elevators on the west side of the hotel and go to level 1B.

For access to the Empire Room and Health Club/Outdoor Pool, please use elevators on the west side of the hotel and go to level 2B.
SCHEDULE AT-A-GLANCE

WEDNESDAY 2/8
8:30 a.m. – 9:15 a.m. Advocacy Issue Briefing
9:15 a.m. – 12:30 p.m. Strategic Dialogue
12:30 a.m. – 5:30 p.m. Lunch on Your Own Congressional Visits
3:00 p.m. – 5:00 p.m. Registration Desk Open at Omni Shoreham Hotel
5:30 p.m. – 7:00 p.m. Dine Around DC Program

THURSDAY 2/9
7:30 a.m. – 6:00 p.m. Registration Desk and Exhibitor Meeting Hub Open
8:15 a.m. – 8:45 a.m. Orientation for First-Time Attendees
9:00 a.m. – 9:45 a.m. Opening Plenary Session
9:45 a.m. – 10:15 a.m. Break
10:15 a.m. – 11:30 a.m. Concurrent Sessions
1. U.S. Department of State Regional Briefing: Near East and North Africa
2. U.S. Department of State Regional Briefing: Sub-Saharan Africa
3. U.S. Department of State Regional Briefing: South and Central Asia
4. U.S. Department of State Thematic Briefing: Cultural Heritage Preservation
5. U.S. Department of State Regional Briefing: Europe and Eurasia
11:30 a.m. – Noon Break
Noon – 1:45 p.m. Luncheon with The Ambassadors
1:45 p.m. – 3:45 p.m. Exhibitor Open House in the Meeting Hub
3:45 p.m. – 5:00 p.m. Concurrent Sessions
1. Developing Your Media Engagement Strategy
2. Dream STEAM Teams
3. U.S. Department of State Regional Briefing: East Asia and the Pacific
4. U.S. Department of State Regional Briefing: Western Hemisphere
5. The Future of Alumni Engagement
6:00 p.m. – 8:00 p.m. Embassy Receptions: Embassy of Argentina, Embassy of Armenia, Embassy of Israel, Embassy of Jamaica, Embassy of Saudi Arabia, Embassy of South Africa
# Unity in Community

### Friday 2/10

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 a.m. – 6:00 p.m.</td>
<td>Registration Desk and Exhibitor Meeting Hub Open</td>
</tr>
<tr>
<td>8:00 a.m. – 8:45 a.m.</td>
<td>Excellence Awards Celebration Breakfast</td>
</tr>
<tr>
<td>9:00 a.m. – 10:15 a.m.</td>
<td>Concurrent Sessions</td>
</tr>
<tr>
<td></td>
<td>1. Crafting a Powerful Case Study: The Story of Development and Change in Anacostia, Washington DC</td>
</tr>
<tr>
<td></td>
<td>2. LGBTIQ+ Content in International Exchanges</td>
</tr>
<tr>
<td></td>
<td>3. The Impact of Welcoming New Immigrants into Our Communities</td>
</tr>
<tr>
<td></td>
<td>5. Diplomacy Around the Table</td>
</tr>
<tr>
<td>10:15 a.m. – 10:45 a.m.</td>
<td>Networking Break</td>
</tr>
<tr>
<td>10:45 a.m. – Noon</td>
<td>Concurrent Sessions</td>
</tr>
<tr>
<td></td>
<td>1. Disability Programming for International Engagement</td>
</tr>
<tr>
<td></td>
<td>2. Leveraging the J-1 Program to Provide Fee-for-Service Programming</td>
</tr>
<tr>
<td></td>
<td>3. Implementing ORDIV</td>
</tr>
<tr>
<td></td>
<td>4. Lessons from the Road: Best Practices Shared by Interpreters/Liaisons</td>
</tr>
<tr>
<td></td>
<td>5. Understanding How Racial Dynamics in the U.S. Impact the Exchange Experience</td>
</tr>
<tr>
<td>12:15 p.m. – 1:45 p.m.</td>
<td>Citizen Diplomacy Luncheon</td>
</tr>
<tr>
<td>1:45 p.m. – 3:45 p.m.</td>
<td>Exhibitor Open House in the Meeting Hub</td>
</tr>
<tr>
<td>3:45 p.m. – 5:00 p.m.</td>
<td>Town Hall Breakouts</td>
</tr>
<tr>
<td></td>
<td>1. Community-Based Members</td>
</tr>
<tr>
<td></td>
<td>2. DC-based Members (NPA/OIV)</td>
</tr>
<tr>
<td></td>
<td>3. International Members</td>
</tr>
<tr>
<td>7:00 p.m. – 9:00 p.m.</td>
<td>U.S. Department of State Reception</td>
</tr>
<tr>
<td></td>
<td>Smithsonian National Museum of African Art</td>
</tr>
<tr>
<td></td>
<td>950 Independence Ave SW, Washington, DC 20560</td>
</tr>
</tbody>
</table>

### Saturday 2/11

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 a.m. – 12:15 p.m.</td>
<td>Registration Desk and Exhibitor Meeting Hub Open</td>
</tr>
<tr>
<td>8:00 a.m. – 8:45 a.m.</td>
<td>Networking Breakfast</td>
</tr>
<tr>
<td>9:00 a.m. – 10:15 a.m.</td>
<td>Concurrent Sessions</td>
</tr>
<tr>
<td></td>
<td>1. Partnership Building</td>
</tr>
<tr>
<td></td>
<td>2. Fee for Service Best Practices</td>
</tr>
<tr>
<td></td>
<td>4. The Ins and Outs of Federal Grant Regulations</td>
</tr>
<tr>
<td></td>
<td>5. Implementing ORDIV</td>
</tr>
<tr>
<td>10:15 a.m. – 10:45 a.m.</td>
<td>Networking Break</td>
</tr>
<tr>
<td>10:45 a.m. – Noon</td>
<td>Concurrent Sessions</td>
</tr>
<tr>
<td></td>
<td>1. Adaptive Leadership for Nonprofit Organizations</td>
</tr>
<tr>
<td></td>
<td>3. Exchanges in the Digital Space: Amplify Your Organization through Storytelling</td>
</tr>
<tr>
<td></td>
<td>4. Revenue Diversification in Uncertain Times: Best Practices and New Ideas</td>
</tr>
<tr>
<td></td>
<td>5. Partners in Placement: F-1 High School Study USA Program</td>
</tr>
<tr>
<td>12:15 p.m. – 1:30 p.m.</td>
<td>Closing Celebration: Grab Your Passport!</td>
</tr>
<tr>
<td></td>
<td>Buffet lunch available at noon.</td>
</tr>
</tbody>
</table>

---

**Schedule At-a-Glance (Continued)**
STRATEGIC DIALOGUE

A VISION OF TRANSatlantic LEADership THROUGH INTERNATIONAL EXCHANGE

Wednesday, February 8, 2017, 9:15 a.m. – 12:30 p.m.

(Pre-Registration Required; Registration and Breakfast begin at 8:15 a.m.)

OFF SITE: Congressional Auditorium, U.S. Capitol Visitor Center, First St. NE. Limited bus transportation is available at 7:30 a.m. from the Parkview Entrance, located in the East Wing of the hotel.

This year’s dialogue will gather Members of Congress and key staff, foreign policy experts, international exchange leaders and practitioners from the private sector, and government stakeholders to discuss challenges and opportunities in the Transatlantic Relationship, and address how leadership can play a role in redefining our connections and strengthening the partnership long perceived as the bedrock of global security, stability, and prosperity.

SPEAKERS:

Amb. Gérard Araud
Ambassador of France to the United States

Dr. Esther Brimmer
Executive Director and CEO, NAFSA, Association of International Educators

Jorge Castro
President, AFS-USA

Jennifer Clinton, Ph.D.
President, Global Ties U.S.

Dr. Allan Goodman
President, Institute of International Education

Representative Jim Himes (CT-4)

Dr. Ian Lesser
Vice President for Foreign Policy, German Marshall Fund of the United States

Joseph Mifsud
Director, London Academy of Diplomacy, University of Stirling

Amb. David O’Sullivan
Head of the European Union Delegation to the United States

Representative Steve Pearce (NM-2)

Amb. Réka Szemerényi
Ambassador of Hungary to the United States

Conrad Tribble
Deputy Assistant Secretary of State for Western Europe and the European Union *Invited

Representative John Yarmuth (KY-3)

Ilir Zherka
Executive Director, Alliance for International Exchange

MODERATORS:

Daniel Hamilton, Ph.D.
Executive Director of the Center for Transatlantic Relations, Johns Hopkins University School of Advanced International Studies

Amanda Sloat, Ph.D.
Former Deputy Assistant Secretary of State for Southern Europe and Eastern Mediterranean

Nina Bankova
Director, International Visitor Leadership Program, International Institute, Graduate School USA

TOPICS INCLUDE:

• Reinforcing the importance of the Transatlantic Relationship particularly during this moment in history.

• Advancing understanding of the complexities that European countries and institutions such as the EU and NATO face at this time and how trends towards increased nationalism and populism both in the U.S. and in Europe are attracting a new type of leadership.

• Understanding the changing dynamics of the role of traditional leadership and the need to engage a wider range of leaders to strengthen the Transatlantic Relationship, look at how civil society and private sector leaders are playing a role in reinforcing diplomatic, economic, cultural ties among nations and between regions.

• Exploring the role that international exchange programs can and should play going forward in a very complex environment, to further build networks of leaders who can reinforce the Transatlantic Relationship to increase shared security and prosperity.
MARK TAPLIN

Acting Assistant Secretary of State for the Bureau of Educational and Cultural Affairs, U.S. Department of State

On January 6, 2017, Mark Taplin assumed the role of Acting Assistant Secretary for Educational and Cultural Affairs (ECA) at the U.S. Department of State. The Bureau advances U.S. foreign policy objectives through educational, professional, and cultural programs that promote mutual understanding between the people of the United States and people of other nations. ECA has had over one million program participants to date, including more than 75 Nobel Laureates and nearly 450 current and former heads of state and government. Prior to his current role, he served as Principal Deputy Assistant Secretary overseeing the entire ECA portfolio, and Deputy Assistant Secretary for Policy, managing the Bureau’s policy, evaluation, innovation and alumni efforts as well as its programs supporting the protection of cultural heritage.

Mr. Taplin joined the U.S. Foreign Service in 1980 and holds the rank of Minister-Counselor. From 2010-2014, he served as Deputy Chief of Mission and Charge d’Affaires at the U.S. Embassy in Paris, France in a period of expanding U.S.-French cooperation. Prior to that assignment, Taplin taught and conducted research as the Public Diplomacy Fellow at George Washington University’s School of Media and Public Affairs. From 2005-2008, he served as Charge d’Affaires and Deputy Chief of Mission at the U.S. Embassy in Bucharest, Romania. During his tenure, he helped promote a close partnership between the U.S. and Romania. From 2002-2004, he was Director for Ukraine, Moldova and Belarus at the Department of State. He has also held a number of overseas public diplomacy assignments. Mr. Taplin holds a bachelor’s degree in humanities and international affairs from the Georgetown University School of Foreign Service and a master’s degree in strategic studies from the University College of Wales (Aberystwyth). He is the author of Open Lands: Travels through Russia’s Once Forbidden Places (Steerforth Press, 1997).

STACY WHITE

Director, Office of International Visitors, Bureau of Educational and Cultural Affairs, U.S. Department of State

Stacy White is the Director of the Office of International Visitors in the Bureau of Educational and Cultural Affairs (ECA) at the U.S. Department of State. She is a member of the Senior Foreign Service, having joined the Foreign Service in 1988 as a public affairs officer for the United States Information Agency (USIA). During her twenty-eight-year diplomatic career, she has served in a variety of public diplomacy positions at U.S. embassies in Indonesia, Malaysia, Mexico, Panama, Finland, and Canada.

Her Washington, DC assignments include a previous stint in ECA, as Canada-Mexico public affairs desk officer, as Deputy Director of training for Public Diplomacy officers and a stint as the Department’s Senior Fellow at The Atlantic Council.
PLENARY EVENTS:
OPENING PLENARY
(CONTINUED)

JENNIFER CLINTON, PH.D.
President, Global Ties U.S.

As President of Global Ties U.S., Jennifer Clinton has worked to strengthen the reach and capacity of member organizations, particularly in the areas of board governance, partnership and resource development, and strategic communications. She has also led a comprehensive effort to raise awareness in Congress and the public about the importance of public and citizen diplomacy, and bring crosscutting sectors together to use international exchange programs as a key tool for building a more peaceful, prosperous world.

XIAO YIN ZHAO
Chair, 2017 National Meeting; Executive Director, World Affairs Council of Kentucky & Southern Indiana

Xiao Yin Zhao joined WAC in October 2010 as the Visitor Program Manager. Prior to joining the WAC, Xiao Yin focused her work on corporate social responsibility issues, first as a doctoral student at the University of Pittsburgh, Graduate School for Public and International Affairs, and later as a corporate compliance analyst and consultant at Jones Apparel Group. Her studies and work experience has taken her to China and Hong Kong numerous times, working with professionals engaged in managing and monitoring social compliance in factories along the supply chain, as well as exploring ways for companies to be responsible corporate citizens. Having studied and worked on global issues throughout her academic and professional life, Xiao Yin strongly believes in the soft power of international cultural exchange and its transformative effect on those engaged in it.
PLenary Events:
Luncheon With The Ambassadors

Thursday, February 9, 2017, 12:00 p.m. – 1:45 p.m.
Regency Ballroom, Omni Shoreham Hotel

Ambassador D. Bruce Wharton
Acting Under Secretary for Public Diplomacy and Public Affairs,
U.S. Department of State

Ambassador D. Bruce Wharton was designated as Acting Under Secretary for Public Diplomacy and Public Affairs on December 8, 2016. In this role, he provides global strategic leadership of all Department of State public diplomacy and public affairs engagement and oversees the bureaus of Educational and Cultural Affairs, International Information Programs, and Public Affairs, and the Global Engagement Center.

Ambassador Wharton served as the Principal Deputy Assistant Secretary in the Bureau of African Affairs from 2015-2016. Prior to that he served as the U.S. Ambassador to Zimbabwe from September 2012 to November 2015. He has also served as the Bureau of African Affairs Deputy Assistant Secretary for Public Diplomacy, African Affairs Director of the Office of Public Diplomacy and Public Affairs, and Deputy Coordinator of the Department of State’s Bureau of International Information Programs. From 2003 to 2006 he was the Deputy Chief of Mission at the U.S. Embassy in Guatemala. He has received Superior and Meritorious Honor Awards from the Department of State and the U.S. Information Agency, and was the 2011 recipient of the Edward R. Murrow Award for Excellence in Public Diplomacy.

He is a graduate of the University of Texas in Austin and speaks Spanish and German.

Rebeca Gyumi
Founder & Executive Director,
Msichana Initiative

Rebeca Gyumi is a Founder & Executive Director at Msichana Initiative, a local NGO which aims to empower girl child through education and address key challenges which limit girl right to education. She has worked for over 8 years with Femina as TV personality and youth advocate. Rebeca is involved in different campaigns and social charities as a volunteer and ambassador, advocating for safe schools and quality education to Tanzanian students. She is passionate about girls and women empowerment. She has paneled and facilitated different national and international forums, with a focus on youth empowerment. Rebeca serves as Vice-President for Tanzania Association of US State Alumni (TUSSAA), Global Shaper and sits on the Advisory Board of SNV-Netherlands OYE project.

Global Ties U.S. is pleased to present the inaugural IVLP Alumni Award for Social Innovation and Change to:

Rebeca Gyumi
Founder & Executive Director,
Msichana Initiative
PLENARY EVENTS:
LUNCHEON WITH THE AMBASSADORS
(CONTINUED)

CHRISTOPHER WASHINGTON
Provost and Senior Vice President for Academic Affairs, Chief Academic Officer, Franklin University

Under the leadership of Dr. Christopher Washington Franklin University has introduced over 20 new degrees and programs in the past five years to meet the needs of students and employers. Dr. Washington promotes student success through a variety of instructional approaches, academic resources, and learning support services – all designed around the needs of busy, working adult students. He promotes Franklin’s internationalization by facilitating relationships with partnering universities in Europe, Central America, the Middle East, and Asia. Committed to higher education excellence, Dr. Washington serves as a Consultant Evaluator for the Higher Learning Commission and on Ohio Department of Higher Education committees. He is a member of the Association of Independent Colleges and Universities of Ohio Provost’s Council and serves on the Boards of Global Ties, the International Visitors Council and the Columbus Council of World Affairs.

VICENTE LÓPEZ-IBOR MAYOR
President, Via-Circulo Jefferson

Vicente Lopez-Ibor Mayor is an internationally renowned environmental and energy expert, businessman and legal professional. The former Chairman of Spain’s National Energy Commission, Vicente also launched the UK’s first solar power company, Lightsource Renewable Energy Ltd which operates and maintains the largest portfolio of ground and rooftop mounted commercial solar panel installations in the UK. Vicente is also a Founder and Director of Ampere Energy, a solar storage company. Vicente is also on the Advisory Board of Accenture, is Vice President of Arxo Iberia, S.L. and Founding Member of the Spanish Observatory of Public Procurement (2011). He is President of “Estudio Jurídico Internacional”, an international law firm specializing in Energy and Public Economy Law.
PLENARY EVENTS:
EXCELLENCE AWARDS
CELEBRATION BREAKFAST

Friday, February 10, 2017, 8:00 a.m. – 8:45 a.m.
Regency Ballroom, Omni Shoreham Hotel

Celebrate your colleagues as we present our Excellence in Programming Awards
and announce our Photo Contest winners!

EXCELLENCE IN PROGRAMMING AWARD NOMINEES

The IVLP would not be the powerful and impactful program it is without the efforts and commitment of dedicated individuals
who make up our network. In support of continued program excellence, Global Ties U.S. annually honors and recognizes
exemplary members of the network with the Excellence in Programming Awards.

OUTSTANDING ALL-VOLUNTEER CBM PROGRAMMER FINALISTS
Carol Deibert
Rock River Valley International Fellowship
Joseph Jastrzembski
Minot Area Council for International Visitors
Lisa Lee
Lincoln Council for International Visitors

OUTSTANDING PAID-STAFF CBM PROGRAMMER FINALISTS
Leila Bekri
International Focus, Inc.
Jessica Heller
Global Minnesota
Dan Wienecke
WorldDenver

OUTSTANDING NPA PROGRAMMER FINALISTS
Dan Labarca
Institute of International Education
Mark Rebstock
Meridian International Center
Steven Washington
Cultural Vistas

OUTSTANDING INTERPRETER FINALISTS
Maryvonne Kerzabi
French Interpreter
Nattalia Patterson
Portuguese Interpreter
Nabil Tohme
Arabic Interpreter

OUTSTANDING INTERNATIONAL VISITOR LIAISON FINALISTS
Brittany Lynk
Cassandra McGuiness
John Zins

PHOTO CONTEST FINALISTS
Cameron Campbell
Brittany Lynk
Felecia Maxfield-Barrett
PLENARY EVENTS:

CITIZEN DIPLOMACY LUNCHEON

Friday, February 10, 2017, 12:00 p.m. – 1:45 p.m.
Regency Ballroom, Omni Shoreham Hotel

Global Ties U.S. is pleased to present the 2017 Citizen Diplomat Award, our highest honor, to:

CLIFTON F. TAULBERT
President and CEO, The Freemount Corporation

Mr. Taulbert is a Pulitzer-nominated author of fourteen books. He has lectured around the globe on the timeless and universal values that build and sustain community worldwide, based on the content of his first book, Eight Habits of the Heart: Embracing the Values that Build Strong Families and Communities was read by former Supreme Court Justice, Sandra Day O’Connor and resulted in an invitation to Taulbert to address members of the Supreme Court and their guests. Most recently, Taulbert’s memoir, The Invitation was chosen by Forewords Reviews as one of the top five memoirs of 2014. Taulbert, the great-great-grandson of slaves, writes with a unique style of storytelling takes his readers on his journey, leaving America with a clear example of what is possible when we dare to embrace our common and shared humanity.

As a recognized entrepreneur, Taulbert was on the team that brought Stairmaster Exercise System to market and speaks internationally on the entrepreneurial mindset that overcomes challenges to one’s big dreams. As the President of two companies, Roots Java Coffee and Freemount Corporation, Taulbert applies his early life lessons learned from the “Porch People” of the Delta to all that he does.

In Tulsa, Oklahoma, where Taulbert and wife, Barbara live, he is actively involved in the life of his community. He is a Rotary Paul Harris Fellow and serves on the boards of the Salvation Army, the Oklahoma Foundation for Academic Excellence, the University of Tulsa, the Tulsa Historical Society, the Tulsa Library Trust and the Anne Kathryn Taulbert Fund—which supports summer camp outings for young children living with the Sickle Cell Disease.

AMBASSADOR BARBARA STEPHENSON, PH.D.
President, American Foreign Service Association

A 30-year veteran of the American Foreign Service, Barbara Stephenson was elected President of the American Foreign Service Association in June 2015 in an election that broke records for voter participation.

As Dean of the Leadership and Management School at the Foreign Service Institute, she has worked for the past two years on improving leadership and management throughout the State Department, both through training and through the Department-wide Culture of Leadership Initiative she launched and co-chaired. She served as Ambassador to Panama and as the first woman Deputy Chief of Mission and Chargé d’affaires at the United States Embassy in London.
PLENARY EVENTS:
CITIZEN DIPLOMACY LUNCHEON
(CONTINUED)

KATHY JOHNSON
Director, U.S. Diplomacy Center,
U.S. Department of State

Kathy A. Johnson serves as the Director for the U.S. Diplomacy Center. She has previously worked in consulates and embassies around the world and was Foreign Policy Advisor to the Commanding General of the United States Transportation Command from 2007 to 2010. Kathy has received many awards and honors for her work abroad and in the U.S. She received her master’s in National Security Strategy at the Maxwell Air Force Base in 2007.

ANTHONY SHOP
Co-Founder and Chief Strategy Officer, Social Driver

Anthony Shop, Co-Founder and Chief Strategy Officer of Social Driver, is a pioneer in the field of digital media. Starting from a deep belief that the future is bright and people come before technology, Anthony has sparked innovative strategies that have produced remarkable results for some of the world’s most beloved companies and organizations. A former journalist and press secretary, Anthony is the first new media professional to be elected to the prestigious National Press Club’s Board of Governors. He founded the Club’s popular “Get It Online” digital media series, which has hosted luminaries from CNN, NASA and The White House to discuss media trends.

CAROL GRABAUSKAS
Deputy Director, Office of International Visitors,
Bureau of Educational and Cultural Affairs,
U.S. Department of State

Carol Grabauskas joined the Office of International Visitors as a Program Officer in June of 1998 and became Chief of the Europe and Eurasia Branch in 2001. She was promoted to Division Chief in March 2007 and to Deputy Director of the Office in March 2008. As Deputy Director, she works with the Director in supervising the Office’s three divisions, a staff of over 80 in Washington and New York, and in management oversight of International Visitor Leadership Program (IVLP) projects for approximately 4,500 International Visitors each year from countries around the world.
PLENARY EVENTS:

CLOSING CELEBRATION:

GRAB YOUR PASSPORT!

Saturday, February 11, 2017, 12:15 p.m. – 1:30 p.m.
Regency Ballroom, Omni Shoreham Hotel

How much do you really know about the world? Join us for a game that will gauge your cultural intelligence and see how you stack up against your peers in the international exchange field! Come prepared with all the trivia and fun facts you’ve been collecting over the years; each table will have the chance to compete for prizes.

Hosts: Jeanne Briganti, Senior Advisor, Global Ties U.S., Daniel Bremer-Wirtig, Director, External Affairs, Global Ties U.S.

JEANNE BRIGANTI
Senior Advisor, Global Ties U.S.

Jeanne Briganti joins Global Ties U.S. on a detail from the United States Department of State, where she began her career as a Foreign Service Officer specializing in Public Diplomacy in 2002. She brings experience in strategic communications, cultural programming, and project management built over 14 years in overseas and domestic assignments with State. Most recently, Jeanne served as the Public Affairs Officer at the U.S. Consulate General in Vancouver, Canada, the Press Attaché and Deputy Cultural Attaché at the U.S. Embassy in Warsaw, Poland, and as a Public Diplomacy Desk Officer in the Bureau of European and Eurasian Affairs, where she supported the work of Public Affairs sections in seven Central European nations. Jeanne also served Consular tours at the U.S. Embassy in Kingston, Jamaica and the U.S. Consulate General in Krakow, Poland, and domestically at Department headquarters in Washington, DC as a Watch Officer in the Bureau of Intelligence and Research.

DANIEL BREMER-WIRTIG
Director, External Affairs, Global Ties U.S.

Daniel Bremer-Wirtig, a native of Mexico, speaks Spanish, English, and German. He’s a graduate of the Tecnologico de Monterrey, where he majored in international relations. Having grown up in a German family living in Mexico, Daniel has a long history of living and working in and around international exchanges, both personally and professionally. He has worked in the public, private, and non-profit sectors, with a unifying theme in communications, advocacy, and technology. Most recently, he was Associate Director for Government Relations for a DC-based national non-profit that focused on promoting access to higher education and workforce development, where he led their advocacy and lobbying efforts. Daniel leads the Global Ties U.S. Communications Team, focusing on strengthening and guiding the Network’s advocacy, awareness-raising and communications efforts.

Closing Remarks: Stacy White, Director, Office of International Visitors, Bureau of Educational and Cultural Affairs; Amy Cardus, Program Specialist, Office of International Visitors, Bureau of Educational and Cultural Affairs; Jennifer Clinton, Ph.D., President, Global Ties U.S.
DETIAL AGENDA:

WEDNESDAY, FEBRUARY 8, 2017

CAPITOL HILL DAY

8:30 a.m. – 11:30 a.m.
Check-in Desk for Strategic Dialogue
U.S. Capitol Visitor Center
Limited shuttle service will be provided from
the Omni Shoreham to U.S. Capitol Visitor Center.
The Check-in Desk will close at 11:30 a.m.

8:30 a.m. – 9:15 a.m.
#ExchangesAre Essential! Issue Briefing
U.S. Capitol Visitor Center, Congressional Ballroom
Speaker: Daniel Bremer-Wirtig, Director
of External Affairs, Global Ties U.S.
Get ready for visiting your Members of Congress with this
handy issue overview! We’ll go over key messages and offer
tips for making your voice heard. Mentors and experienced
advocates will be available to answer questions.

9:15 a.m. – 12:30 p.m.
Strategic Dialogue: A Vision of Transatlantic
Leadership through International Exchange
U.S. Capitol Visitor Center Congressional Auditorium
In recent years many leaders on both sides of the
Atlantic have spoken out about a perceived decline in the
relationship between nations that has been the cornerstone
of global security and prosperity for centuries. Are their
concerns warranted? Together we will answer key questions:
What role has leadership played and what role could it play
in charting a new course? Given the challenges on both
sides of the Atlantic, how can we reinforce our historic ties
for a new era? What part can international exchange—and
the alumni of these programs—play in strengthening
and redefining our connections and common interests?
Can increased leadership and a renewed commitment of
resources—across the public and private sectors as well as
within alumni networks—lead to increased focus on this
strategic relationship? How can we make sure bolstering
this connection comes not at the expense of, but as a
complement to other regions of strategic significance?

12:30 p.m. – 5:30 p.m.
Lunch on Your Own + Congressional Visits
Grab a bite on Capitol Hill and then head to your meetings
with your Senators and Representatives to advocate for the
value of international exchange programs! The U.S. Capitol
Visitor Center Restaurant is on the lower level adjacent to
the Emancipation Hall and offers lunch from 11:00 a.m.
to 4:00 p.m. Please note: there is no return shuttle service
from the Capitol Building to the Omni Shoreham Hotel.

6:00 p.m. – 7:30 p.m.
Dine Around DC Program
Dine Around DC is back by popular demand! Join small
groups of your colleagues at some of Washington’s best
restaurants, many of which host exchange participants,
to continue the conversation around how we strengthen
global ties. Dine Around groups were arranged in advance.
Please refer to your confirmation email for restaurant
name and location. If you have any questions, please visit
us at the Registration Desk.
DETAILED AGENDA:
THURSDAY, FEBRUARY 9, 2017
FOREIGN POLICY DAY

7:30 a.m. – 6:00 p.m.
Registration Desk and Exhibitor Meeting Hub
Ambassador Ballroom and Bird Cage Walk

8:15 a.m. – 8:45 a.m.
Orientation for First-time Attendees
Senate Room
Is this your first National Meeting? Welcome! Join us for
an informal opportunity for first-time participants to meet
with Global Ties U.S. leadership and learn how to get the
most out of your National Meeting experience. Topics
include maximizing your networking experience and taking
advantage of our many fantastic sessions!

9:00 a.m. – 9:45 a.m.
Opening Plenary Session
Regency Ballroom
Speakers: Mark Taplin, Acting Assistant Secretary of
State for the Bureau of Educational and Cultural Affairs,
U.S. Department of State; Stacy White, Director, Office
of International Visitors, Bureau of Educational and
Cultural Affairs, U.S. Department of State; Jennifer
Clinton, Ph.D., President, Global Ties U.S.; Xiao Yin,
Chair, 2017 National Meeting; Executive Director, World
Affairs Council of Kentucky & Southern Indiana
Join us as we kick off the 2017 National Meeting!
This session features welcome remarks from our partners
at the U.S. Department of State and Global Ties U.S.
leadership. Continental breakfast will be available
beginning at 8:00 a.m.

9:45 a.m. – 10:15 a.m.
Networking Break

10:15 a.m. – 11:30 a.m.
CONCURRENT SESSIONS

1. U.S. Department of State Regional
Briefing: Near East and North Africa
Diplomat Ballroom
Speaker: Larry Schwartz, Deputy Assistant
Secretary for Public Diplomacy, Bureau of Near
Eastern Affairs, U.S. Department of State
Moderator: Colleen Fleming, Branch Chief, Near East &
North Africa, Office of International Visitors, Bureau of
Educational and Cultural Affairs, U.S. Department of State
Representatives from the Department of State will provide
an overview of current and emerging U.S. policy priorities
in the Near East and North Africa region. You will gain
insight into the key foreign policy issues and receive tips
for developing programs that advance U.S. foreign policy
objectives in the region.

2. U.S. Department of State Regional
Briefing: Sub-Saharan Africa
Congressional Ballroom
Speakers: Jane Carpenter-Rock, Deputy Director, Office
of Public Diplomacy and Public Affairs, Bureau of African
Affairs, U.S. Department of State; Katherine Dhanani,
Former Director, Office of Regional and Security Affairs,
Bureau of African Affairs, U.S. Department of State
Moderator: Andrew Lee, Branch Chief, Africa Branch,
Office of International Visitors, Bureau of Educational
and Cultural Affairs, U.S. Department of State
Representatives from the Department of State will provide
an overview of current and emerging U.S. policy priorities in
Sub-Saharan Africa. You will gain insight into the key foreign
policy issues in and receive tips for developing programs
that advance U.S. foreign policy objectives in the region.
3. U.S. Department of State Regional Briefing: South and Central Asia
Empire Ballroom
*Speakers:* Angela Aggeler, Deputy Assistant Secretary, Bureau of South and Central Asian Affairs, U.S. Department of State; Matthew Gebert, South Asia Energy Officer, Bureau of Energy Resources, U.S. Department of State; Ari Sulby, Senior Investment Policy Advisor, Office of Investment Affairs, Bureau of Economic and Business Affairs, U.S. Department of State
*Moderator:* Elizabeth Gomez, Branch Chief, South and Central Asia, Office of International Visitors, Bureau of Educational and Cultural Affairs, U.S. Department of State
Representatives from the Department of State will provide an overview of current and emerging U.S. policy priorities in the South and Central Asia region. You will gain insight into the key foreign policy issues and receive tips for developing programs that advance U.S. foreign policy objectives in the region.

4. U.S. Department of State Thematic Briefing: Cultural Heritage Preservation
Palladian Ballroom
*Speakers:* Martin Peschler, Program Director, Cultural Heritage Office, Bureau of Educational and Cultural Affairs, U.S. Department of State; Alexander Nagel, Ph.D., Research Associate, Department of Anthropology, National Museum of Natural History, Smithsonian Institution; Katie Paul, Chief of Staff, The Antiquities Coalition
*Moderator:* Lauren Manly, Program Officer, Near East and North Africa Branch, Office of International Visitors, Bureau of Educational and Cultural Affairs, U.S. Department of State
Cultural preservation has taken on a particular urgency as rogue groups loot and traffic monuments and relics of the past and use the proceeds to finance terrorism. Experts in the field will describe how the Department of State, U.S. museums, academic institutions, NGOs, U.S. law enforcement agencies and other entities collaborate to protect and preserve cultural property and strategize to prevent the destruction, looting, and trafficking of cultural heritage. They will also explore current U.S. theory and the application of new technologies in the area of cultural heritage protection, highlighting advocacy methods used by public and private entities to raise awareness of conflict antiquities domestically and overseas.

5. U.S. Department of State Regional Briefing: Europe and Eurasia
Executive Ballroom
*Speaker:* Benjamin G. Ziff, Deputy Assistant Secretary, Bureau of European and Eurasian Affairs, U.S. Department of State
*Moderator:* Charlotte Titus, Branch Chief, Europe and Eurasia, Office of International Visitors, Bureau of Educational and Cultural Affairs, U.S. Department of State
Representatives from the Department of State will provide an overview of current and emerging U.S. policy priorities in Europe and Eurasia. You will gain insight into the key foreign policy issues and receive tips for developing programs that advance U.S. foreign policy objectives in the region.

11:30 a.m. – 12:00 p.m.
Networking Break
DETAILED AGENDA: THURSDAY, FEBRUARY 9, 2017 (CONTINUED)

12:00 p.m. – 1:45 p.m.
Luncheon with the Ambassadors
Regency Ballroom
Speakers: Ambassador D. Bruce Wharton, Acting Under Secretary for Public Diplomacy and Public Affairs, U.S. Department of State; Rebeca Gyumi, Founder & Executive Director, Msichana Initiative; Christopher Washington, Provost and Senior Vice President for Academic Affairs, Chief Academic Officer, Franklin University; Vicente López-Ibor Mayor, President, Via-Circulo Jefferson
The National Meeting’s signature event offers the opportunity for you to network with members of Washington’s diplomatic corps. This year our conversation revolves around the role of public diplomacy in a new administration.

1:45 p.m. – 3:45 p.m.
Exhibitor Open House in the Meeting Hub
Ambassador Ballroom and Bird Cage Walk
Join your colleagues from the U.S. Department of State, National Program Agencies, and other government and private sector partners for networking and resource sharing.

3:45 p.m. – 5:00 p.m.
CONCURRENT SESSIONS

1. Developing Your Media Engagement Strategy
Executive Ballroom
Speakers: Scott Gillespie Vice President and Editorial Page Editor, Minneapolis Star Tribune; Molly McCluskey, Freelance Journalist; Carol Byrne, President, Global Minnesota; Rex Smith, Editor, Albany Times Union
Moderator: Ambassador Richard LeBaron
Does your organization have a media strategy? How is your media plan discussed and shared as part of your overall influencing and marketing plan? Has your local media bought in to the significance you provide in citizen diplomacy and global understanding through exchanges?

Hear from regional media outlets and a community-based member representative about the tremendous value in a successful partnership between media outlets and their area international exchange organizations, and an independent journalist (with a background in nonprofit communications) on telling your story effectively and forming relationships strategically.

2. Dream STEAM Teams
Palladian Ballroom
Speakers: Swetha Prabakaran, Founder and CEO, Everybody Code Now!; Debbie Drucker, Program Officer, Near East and North Africa Branch, Office of International Visitors, Bureau of Educational and Cultural Affairs, U.S. Department of State; Elizabeth Barry, Program Officer, IVLP On Demand, Office of International Visitors, Bureau of Educational and Cultural Affairs, U.S. Department of State
Moderator: Janice Brummond, Program Officer, South and Central Asia Branch, Office of International Visitors, Bureau of Educational and Cultural Affairs, U.S. Department of State
The U.S. Department of State applies science, technology, and innovation into its foreign relations programs in order to increase economic and social development and create innovative solutions to shared global challenges. After a discussion of how federal support can be applied to academic, international, and local efforts to promote science, technology, engineering, arts, and mathematics (STEAM) projects and programs, OIV officers who have recently worked on STEM-related IVLP projects will provide examples of how to develop a STEM-related IVLP. The session will include STEAM samples to test our problem-solving skills.
3. U.S. Department of State Regional Briefing: East Asia and the Pacific

Congressional Ballroom

**Speaker:** Robert Pallidino, Acting Director, Office of Public Diplomacy, Bureau of East Asian and Pacific Affairs, U.S. Department of State

**Moderator:** Terry Blatt, Branch Chief, East Asia and Pacific Branch, Office of International Visitors, Bureau of Educational and Cultural Affairs, U.S. Department of State

Representatives from the Department of State will provide an overview of current and emerging U.S. policy priorities in the East Asia and Pacific region. You will gain insight into the key foreign policy issues and receive tips for developing programs that advance U.S. foreign policy objectives in the region.

4. U.S. Department of State Regional Briefing: Western Hemisphere

Diplomat Ballroom

**Speaker:** Mara Tekach, Deputy Assistant Secretary for Public Diplomacy, Bureau of Western Hemisphere Affairs, U.S. Department of State

**Moderator:** John Dunne, Branch Chief, Western Hemisphere Affairs, Office of International Visitors, Bureau of Educational and Cultural Affairs, U.S. Department of State

Representatives from the Department of State will provide an overview of current and emerging U.S. policy priorities in the Western Hemisphere. You will gain insight into the key foreign policy issues and receive tips for developing programs that advance U.S. foreign policy objectives in the region.

5. The Future of Alumni Engagement

Empire Ballroom

**Speakers:** Alyson Grunder, Deputy Assistant Secretary for Policy, Bureau of Educational and Cultural Affairs, U.S. Department of State; Amy Storrow, Director, Office of Alumni Affairs, Bureau of Educational and Cultural Affairs, U.S. Department of State; Brittany Jacoby, Alumni Outreach Coordinator, Office of Alumni Affairs, Bureau of Educational and Cultural Affairs, U.S. Department of State

Alumni engagement across the network exists in many forms—newsletters, Facebook groups, and databases of participant names that organizations maintain. The Educational and Cultural Affairs Bureau's Office of Alumni Affairs is also engaging alumni across the globe and here in the United States; however, according to the Grand Unified Theory of Alumni (GUTA), there is still a lot of growth potential in more effective communication and involvement with alumni participants when they return home. How do we streamline our efforts to stay connected with IVLP participants? How do we make the communication with alumni more compelling? Come to this interactive session to learn about the Office of Alumni Affairs activities, including Alumni TIES, an initiative for convening U.S. based and foreign alumni to find solutions to pressing global issues. Join in our exciting discussion on the future of alumni engagement!

6:00 p.m. – 8:00 p.m.
Embassy Receptions

Get a glimpse of Washington’s diplomatic world through this unique experience! Guest lists for the Embassy receptions were arranged in advance on a first come, first serve basis. Please check your email to make sure your visit was approved. All guests must meet in the Palladian Room at 6:00 p.m. to meet your embassy host, who will be holding a sign with the country name. If you miss meeting your host, look for directional signs to the Parkview Entrance of the hotel, where the shuttle buses will be loading passengers. Your attendee badge is required to board embassy shuttle buses.
DETAILED AGENDA:
FRIDAY, FEBRUARY 10, 2017
INTERNATIONAL EXCHANGE DAY

7:30 a.m. – 6:00 p.m.
Registration Desk and Exhibitor Meeting Hub
Ambassador Ballroom and Bird Cage Walk

8:00 a.m. – 8:45 a.m.
Excellence Awards Celebration Breakfast
Regency Ballroom

Speakers: James S. Wolf, Chair, Global Ties U.S. Board of Directors; Sana Abed-Kotob, Division Chief, Office of International Visitors, Bureau of Educational and Cultural Affairs, U.S. Department of State

Celebrate your colleagues as we present our Excellence in Programming Awards and announce our Photo Contest winners! Continental breakfast will begin at 7:30 a.m.

9:00 a.m. – 10:15 a.m.
CONCURRENT SESSIONS

1. Crafting a Powerful Case Study: The Story of Development and Change in Anacostia, Washington DC
Congressional Ballroom

Speakers: Tina Fletcher, ANC Commissioner, Community Engagement and Education Consultant, Ward 8; Kymone Freeman, Co-owner, We Act Radio; Adele Robey, Founder, Anacostia Playhouse, Moderator: Meghan Simpson, Senior Program Officer, World Learning

Case studies are stories. They can be powerful teaching tools for presenting situations with complex contexts. This session will elucidate how case studies can be used in our work of creating and facilitating international exchanges.

First, moderators will draw from past experiences to explain what makes an effective case study and provide session participants with a tool that can be used to craft case studies in their own communities. Next, the session will model a case study. Community members and local leaders will introduce their work to shape development and change in the Anacostia neighborhood of Washington, DC. Finally, participants and speakers will discuss ways of incorporating creative, experiential learning opportunities into case studies. Ultimately, participants will leave with a better understanding of how to construct powerful case studies that highlight diverse communities and voices.

2. LGBTIQ+ Content in International Exchanges
Diplomat Ballroom

Speakers: Urooj Arshad, Associate Director, International Youth Health and Rights, Advocates for Youth; Stephen Chukwumah, Advocate, Advocates for Youth
Moderator: Nic Sakurai, Director of Leadership Initiatives, LGBT Equity Center, University of Maryland

More and more international exchanges are focusing on lesbian, gay, bisexual, trans, intersex, and queer (LGBTIQ+) issues or including LGBTIQ+ content within a larger theme. For example, programs might include addressing bisexual representations in media and journalism, supporting transgender people in entrepreneurship, gender-neutral language in teaching English, intersex youth development, LGBTIQ+ people in STEM fields, etc. This session explores the key considerations and promising practices for working with exchanges that have an LGBTIQ+ focus, or those that may include LGBTIQ+ content as a part of the exchange program objectives and learning outcomes.

3. The Impact of Welcoming New Immigrants into Our Communities
Palladian Ballroom

Speaker: Jennifer Driver, Manager of Training and Education, Welcoming America
Moderator: Sarah Amin, Assistant Program Officer, Cultural Vistas

A critical ingredient of building a welcoming community is to have a very focused plan on engaging the people who form it—the longtime residents of the towns and cities where immigrants settle. Receiving communities may include people of all backgrounds, crossing many borders of race, ethnicity, class, and religion. Typically, people in receiving communities may not fully understand who newcomers are or why they are coming. This session will focus on how diversity impacts any given community as well as upward mobility. Participants will discuss how focusing on this can increase equity for both immigrants and those in the receiving community. The session will also look at the questions of
what makes a person “American” and what the “typical” American looks like. This interactive session will explore our various identities as Americans, and how they fit into the larger picture of America’s character. As the IVLP program introduces international visitors to “America” for the first time, this session will discuss successes and challenges in expressing our various identities through cultural, social, and professional programming. We will also do group brainstorming on how to better showcase the breadth of diverse and intersectional American identities in the IVLP.


*Executive Ballroom*

**Speakers:** Enrique Roig, Citizen Security Expert, Creative Associates International; Yodit Shibru, Business Consultant, Anacostia Economic Development Corporation; Selvon Waldron, Executive Director, Life Pieces to Masterpieces

**Moderator:** Elizabeth Barry, Program Officer, Office of International Visitors, Bureau of Educational and Cultural Affairs, U.S. Department of State

This session will inspire programming that showcases community resilience initiatives around themes of economic development and youth engagement. Using local Washington resources as models for opportunities around the country, the session will illustrate innovative projects and invite participants to design an interactive IVLP experience that addresses a specific adverse condition or problem in a community. During small group work, participants will identify creative ways in which communities utilize resources to respond to, withstand, and recover from critical challenges. Participants will identify the network of key players in the field of community resilience, and come away with a better understanding of how to design program segments on this topic.

5. Diplomacy Around the Table

*Empire Ballroom*

**Speaker:** Amy Riolo, Chef, Author, and Television Personality

Communication is the common foundation for all relationships and food is the foundation upon which our families, communities, and lives are built. Attendees will learn tips to better cross cultural communication and relations through food and dining. The presentation will reveal how to “translate” the culinary cultures of other communities as well as practical tips to know when travelling and entertaining. Best of all, you’ll witness practical examples of how simple meals and attitudes toward food can play a role in transforming public policy and creating lasting diplomatic ties. Participate to learn ways to build bridges at your own dinner table and around the world.

10:15 a.m. – 10:45 a.m.

Networking Break

10:45 a.m. – 12:00 p.m.

**CONCURRENT SESSIONS**

1. Disability Programming for International Engagement

*Empire Ballroom*

**Speakers:** Ann Cody, Senior Foreign Affairs Officer, Office of the Special Advisor for International Disability Rights, U.S. Department of State; Michelle Harpenau, Executive Director, Greater Cincinnati World Affairs Council; Erin Riehle, RN, MSN, Project SEARCH Founder & Director, Director of Disabilities Services at Cincinnati Children’s Hospital

**Moderator:** Rebecca Berman, Program Associate, World Learning

Join us for an overview of disability communities and human rights worldwide. You will gain insights into U.S. policy, disability rights challenges and advancements, human rights violations, as well as top resources for meeting these challenges when visitors travel to your city. You will have the opportunity to learn best practices for designing specific content on disability issues for a diverse audience participating in exchange programs.
2. Leveraging the J-1 Program to Provide Fee-for-Service Programming  
Diplomat Ballroom  
Speaker: Lynette Evans, Tiernan Public Affairs Specialist, Office of Private Sector Exchange, U.S. Department of State  
Moderator: Jennifer Nupp, Policy Analyst, Office of Private Sector Exchange, U.S. Department of State  
Do you want to diversify your funding stream, connect with a wider base of international constituents, or recruit new volunteers? If you do, this interactive brainstorming session with the Bureau of Education and Cultural Affairs’ Office of Private Sector Exchange is the answer. Come explore ways your organization can partner with U.S. designated sponsors of the J1 Exchange Visitor Program. Each year around 300,000 J1 exchange visitors from roughly 200 countries and territories travel to the United States to study, teach, conduct research, share specialized skills, and receive on-the-job training. J1 visa exchanges include a cultural component that gives participants the opportunity to engage more broadly with Americans and share their own cultures with their U.S. host communities. Be part of the discussion where you will also have the opportunity to express interest in conducting a pilot project in your hometown.

3. Implementing ORDIV  
Executive Ballroom  
Speakers: Jodi Roy, Customer Support Analyst, CVP Applications Team, U.S. Department of State; Ryan Crabbe, Project Specialist, CVP Applications Team, U.S. Department of State  
Find out all you need to know to make ORDIV work for you. This session will cover data entry and cleaning up bad data, best practices and essential components like entering appointments and printing a local program book. While we won’t have time for a full A-Z, it will be suitable for both beginners and seasoned users needing a refresher. Bring your questions!

4. Lessons from the Road: Best Practices Shared by Interpreters/Liaisons  
Congressional Ballroom  
Speakers: Cassie McGuiness, International Visitor Liaison; Celeste Bergold, Program Officer, Office of Language Services, U.S. Department of State; Sarah Nugent, Senior Program Officer, International Exchanges, Global Ties San Francisco  
Moderator: Michelle Kulikauskas, Program Officer, International Visitor Leadership Program, Cultural Vistas  
Every programmer has his or her own style and flair in implementing exchange programs. What techniques have proven to work the best? What ensures a smooth program from start to finish? What makes the biggest impact on participants? International Visitor Liaisons and Interpreters have firsthand experience with the programming styles of all NPAs and CBMs across the country. They are with international visitor delegations for every meeting, flight, hotel checkin, bus ride, cultural activity, and everything in between. This session will show what works well, share specific examples of successes and lessons learned, and respond to questions in a fun, interactive dialogue.

5. Understanding How Racial Dynamics in the U.S. Impact the Exchange Experience  
Palladian Ballroom  
Speakers: Carina Black, Executive Director, Northern Nevada International Center; Wendy Cronin, Deputy Director, IVLP, FHI 360; Crystal Kelch, Director, Mississippi Consortium for International Development  
Moderator: Eurica Huggins-Axum, Senior Assistant Director, IVLP Division, Institute of International Education  
Racial dynamics in the United States not only impact our personal and professional lives, but they also influence the exchange participants’ perceptions of America and affect their opinions on the program they are part of. This session will explore how a wellbalanced program can provide an opportunity to deepen participants’ understanding of racial dynamics in America in a way that keeps their learning experience positive. This session is not meant to solve America’s race relations issues; rather it is designed to utilize the wealth of resources and vast knowledge base that is the Global Ties Network to continue improving the overall implementation and long-term results of exchange programs.
2. Town Hall for DC-Based Partners
Empire Ballroom
*Speaker:* Shamil Idriss, President & CEO, Search for Common Ground
*Moderator:* Thea Richard, Global Ties U.S. Board of Directors
Join us for a special professional development opportunity just for our DC-based program partners, including program agencies and the Department of State. Our conversation focuses on managing challenging conversations, and will feature discussion and strategies around how you can engage with others to advance our collective work in international exchange.

3. Town Hall for International Members
Diplomat Ballroom
*Speakers:* Pascal Dupeyrat, Global Ties U.S. Board of Directors; Yasmine Hasnaoui, International Consultant; Vicente López-Ibor Mayor, President, Via-Círculo Jefferson; Ricardo Vanella, Global Ties U.S. Board of Directors
*Moderator:* Jelena Putre, Senior Program Manager, Grants, Global Ties U.S.
Our members from outside the United States are welcome to join us for a dynamic roundtable discussion on how we can deepen our global ties.

7:00 p.m. – 9:00 p.m.
U.S. Department of State Reception
Smithsonian National Museum of African Art, 950 Independence Ave SW, Washington, DC 20560
*Speakers:* Stacy White, Director, Office of International Visitors, Bureau of Educational and Cultural Affairs; Susan Shultz, Deputy Director, Office of International Visitors, Bureau of Educational and Cultural Affairs
Please follow signs to the Parkview Entrance of the Omni Shoreham Hotel. Shuttle service pickup begins at 6:30 p.m. Departure service from the Smithsonian National Museum of African Art begins at 8:30 p.m. Drop-off and pick up will be in the same location.
7:30 a.m. – 12:15 p.m.
Registration Desk and Exhibitor Meeting Hub
Ambassador Ballroom and Bird Cage Walk

8:00 a.m. – 8:45 a.m.
Networking Breakfast
Join your colleagues for informal conversations to share your impressions of the National Meeting and lessons learned. Continental breakfast available at 8:00 a.m.

9:00 a.m. – 10:15 a.m.
CONCURRENT SESSIONS

1. Better, Faster, Stronger: Designing Programming Systems that Work for You
Palladian Ballroom
Speakers: Katie Ferman, Program Officer, International Visitors Programs, Cleveland Council on World Affairs; Ben Reno-Weber, Speakers, Chief Storyteller, MobileServe
As a programmer, do you ever wish you had more time and resources to put into programming? (Probably a hundred times a day, right?) This Learning Lab will address how to maximize the time and resources you have by systematizing the exchange programming process from start to finish. We will show you tried and true practices that make it easy for you to schedule your sessions, keep track of the details, better communicate with local resources and NPAs, and even track the progress of your program throughout the year so that CPG submission is a breeze.

2. Fee-for-Service Best Practices
Empire Ballroom
Speakers: Meg Clifford Poole, Program Officer with Global Connect Division, Meridian International Center; Michelle Harpenau, Executive Director, Greater Cincinnati World Affairs Council; Christopher Washington, Ph.D., Provost & Senior Vice President, Academic Affairs, Franklin University & Board of Directors, Global Ties U.S.
Join us in sharing tips, best practices, and models for fee-for-service exchanges from the university perspective and the programming agency perspective. You will gain an overview of fee-for-service opportunities to build your nonprofit capacity for long term sustainability. You will have the opportunity to hear best practices in budgets, creating sustaining relationships and impact for a diverse professional exchange profile shared through examples from your colleagues.

3. Partnership Building
Diplomat Ballroom
Speakers: John Morse, President of the Board of Directors, World Affairs Council of Western Massachusetts; Jason Terry, Associate Director, Exchanges & Professional Development, Global Ties U.S.
Moderator: Andrea Hartley, Director, GlobalJax
With increasing financial sustainability of our nonprofits in mind, this session will feature a panel representing many different types of partnerships available to Global Ties Members including corporate partnerships, nonprofits and other Global Ties members. Plus participants will have an opportunity to engage in speed networking to identify potential partnerships that strengthen the network.

4. The Ins and Outs of Federal Grant Regulations
Congressional Ballroom
Speakers: Steven Mackey, Director of Federal Assistance, Office of the Procurement Executive, U.S. Department of State; Jelena Putre, Senior Program Manager, Grants, Global Ties U.S.
Moderator: Tom Rathburn, Resource Manager, Community Relations Branch, Office of International Visitors, U.S. Department of State
The Community Partnership Grant (CPG) is subject to the Uniform Administrative Requirements, Cost Principles and Audit Requirements for Federal Awards. As sub-grantees, Community-Based Members must observe federal grant regulations when utilizing U.S. federal funds. Navigating the rules and regulations of federal grants can be daunting for a new organization as well as for those who are administering multiple federal grants. Come to hear answers to some of the most common questions related to community partnership grant awards.
5. Implementing ORDIV

*Forum Room*

*Speakers: Jodi Roy, Customer Support Analyst, CVP Applications Team, U.S. Department of State; Ryan Crabbe, Project Specialist, CVP Applications Team, U.S. Department of State*

Find out all you need to know to make ORDIV work for you. This session will cover data entry and cleaning up bad data, best practices and essential components like entering appointments and printing a local program book. While we won’t have time for a full A-Z, it will be suitable for both beginners and seasoned users needing a refresher. Bring your questions!

10:15 a.m. – 10:45 a.m.

**Networking Break**

10:45 a.m. – 12:00 p.m.

**CONCURRENT SESSIONS**

1. Adaptive Leadership for Nonprofit Organizations

*Empire Ballroom*

*Speaker: Melissa Golladay, Senior Director, Professional Leadership Exchanges and Youth Engagement, Partners of the Americas*

*Moderator: Ukiah Busch, Senior Strategic Affiliations Officer, Partners of the Americas*

Small and volunteer-led organizations often lack the institutional and financial resources to participate in quality capacity-building programs, limiting their reach and impact in the community. Partners of the Americas has developed a curriculum designed for organizational leaders – both volunteers and paid staff – with limited training in leadership or organizational management. Partners of the Americas uses contemporary teaching methodology and time-tested techniques to impart practical skills and develop adaptive, open and action-based leadership that inspires leaders and activists, empowering them to become leaders who create lasting change. The session will introduce participants to core concepts and resources for further training.

2. Defining Your Value Proposition:
Impact Evaluation to Branding

*Congressional Ballroom*

*Speaker: Jian Wang, Ph.D., Associate Professor, University of Southern California Annenberg School*

*Moderator: Courtney Brooks, Executive Director, Global Ties Kansas City*

Can you articulate the value of your organization, and what you contribute to the local community? Your nonprofit communications strategy is crucial for raising awareness, conducting outreach, and achieving your mission. We’ll discuss why consistent branding is crucial and how to increase organization visibility, what benefits your local audience may be looking for from your organization, and how to attract and pitch to potential corporate sponsors and new community volunteers. You’ll learn about a new pilot program under development to evaluate the impact of exchange programs. Participants will also be asked to think about and discuss current fundraising plans, how you currently track your local impact, and your target audience. Participants will walk away with new ideas for tracking community impact, and tools for building greater brand awareness in your local community.
3. Exchanges in the Digital Space: Amplify Your Organization through Storytelling  
**Diplomat Ballroom**

*Speakers:* Lauren Aitken, Social Media Manager, Bureau of Educational and Cultural Affairs, U.S. Department of State; Vinson Pierce, Manager of Global Engagement, Vermont Council on World Affairs; Lily Ciric Hoffmann, Digital Strategist and Multimedia Trainer  

*Moderator:* Alison Bartel, Program Associate, Meridian International Center  

Telling the stories of exchange participants is a powerful tool to demonstrate the program’s reach and impact. Through blogging, social media, and photography, stakeholders across the U.S. and around the world have a window to see the impact of these programs. Social media is an efficient communication platform, but a message only gains traction with the right elements. Through a focus on creative content creation for social media platforms, this workshop session will improve exchange stakeholders’ ability to advocate international exchange, amplify their organizations, and expand their networks. Participants will also have the opportunity for hands-on content creation and feedback from communications professionals.

4. Revenue Diversification in Uncertain Times: Best Practices and New Ideas  
**Palladian Ballroom**

*Speakers:* Annette G. Alvarez, Executive Director, Global Ties Miami; Maura O’Donnell-McCarthy, Chief Executive Officer, Cleveland Council on World Affairs  

Your organization can reduce revenue volatility through diversification, particularly by equalizing reliance on earned income, creative fee-for-service programming, and contributions. Diversifying in this way can help your organization weather tough times by providing alternate sources of revenue in the event that your original income sources begin to dry up. Join three of your colleagues as they share their stories of success and stability along with lessons learned.

5. Partners in Placement: F-1 High School Study USA Program  
**Executive Room**

*Speakers:* Amy Roberts, Vice President of Global Academic Exchanges; Alice Evans, Director of Placement, High School Study USA; Melissa Gulledge, Director of Field Staff Training & Development  

Hear from CIEE, Council on International Educational Exchange about their High School Study USA program for high school students on the F-1 visa. Learn how your office can capitalize on the growth in the F-1 high school market by partnering with CIEE in the placement and supervision of students in your community. CIEE is currently working to expand their High School Study USA Program presence in the following states: ME, MA, NH, VT, NY, NJ, CT, PA, RI, DE, FL, CA, AZ and welcomes interested representatives from these locations to attend.

12:15 p.m. – 1:30 p.m.  
**Closing Celebration: Grab Your Passport!**  
**Regency Ballroom**

*Hosts:* Jeanne Briganti, Senior Advisor, Global Ties U.S.; Daniel Bremer-Wirtig, Director, External Affairs, Global Ties U.S.  

*Speakers:* Stacy White, Director, Office of International Visitors, U.S. Department of State; Amy Cardus, Program Specialist, Office of International Visitors, U.S. Department of State; Jennifer Clinton, Ph.D., President, Global Ties U.S.  

How much do you really know about the world? Join us for a game that will gauge your cultural intelligence and see how you stack up against your peers in the international exchange field! Come prepared with all the trivia and fun facts you’ve been collecting over the years; each table will have the chance to compete for prizes.
Global Ties U.S. recognizes that today’s young leaders will be tomorrow’s change makers, so we place special emphasis on providing our own young leaders with professional development opportunities. One of the ways we do this through our unique Emerging Leaders Program, in which outstanding interns and volunteers from our CBMs across the country come to Washington, DC to join the National Meeting. Over the course of four days, these young citizen diplomats immerse themselves in the world of public diplomacy and international exchange by attending the gathering’s events and sessions. We also provide them with professional development sessions featuring current leaders in the field.

In an ever-changing foreign policy landscape, it is critical that we continue to bring fresh ideas and new life to diplomacy to strengthen cross-cultural ties. By creating meaningful experiences, and providing professional insight, inspiration, and connections, Global Ties U.S. is honored to support the Emerging Leaders on their path to creating a more secure, just, and prosperous world. This would not be possible without the contributions of our incredible network and sponsors, including Al and Sharon Durtka. By engaging young leaders, we open the doors to a lifetime of opportunity and lasting relationships that can help to tackle some of our biggest global challenges and shape the future of our world.

**THIS YEAR’S EMERGING LEADERS ARE:**

- **Chelsea Beaulieu**  
  Heinsburg, VT

- **Sarah Burns**  
  Boulder, CO

- **Yevin Cho**  
  San Francisco, CA

- **Emma Cole**  
  Iowa City, IA

- **Preeya George-Guiser**  
  Collegeville, PA

- **Colleen Godfrey**  
  Broomfield, CO

- **Alana Henry**  
  Hollywood, FL

- **Jillian Hermansky**  
  San Diego, CA

- **Alexander Kegel**  
  Seattle, WA

- **Augaly Kiedi**  
  Portland, OR

- **Jenn Miller**  
  Matthews, NC

- **Tazorodzwa Mnangagwa**  
  Minneapolis, MN

- **Natasha Mundkur**  
  Louisville, KY

- **Claire Schafer**  
  Cape Girardeau, MO

- **Eliza Sease**  
  Canton, NC

- **Alyssa Strasser**  
  Westland, MI

- **Tomoyo Tanno**  
  Shibukawa, Japan

- **Sarah Zhao**  
  Baton Rouge, LA
A Newly Renovated Washington DC Business Hotel
The Capitol Skyline is a full-service hotel designed for business travelers, offering a full range of accommodations.

Location, Location:
Located just minutes from Capitol Hill and downtown DC’s main attractions. We are conveniently located (3) blocks from Metro’s Navy Yard Station, (3) blocks to Nationals Park, and walking distance from the National Mall, Smithsonian Museums, and Monuments. We are located in DC’s newest hotspot, the Capitol Riverfront neighborhood, just off I-395 and Barracks Row. We are near the Washington Navy Yard, Department of Transportation, Fort McNair, Office of Naval Intelligence, and businesses such as Parsons, Lockheed Martin, CBS, BAE Systems, Booz Allen Hamilton, CSRA, SAIC, General Dynamics, Alion, and more.

Complimentary Services:
No costly extras! Nearly all extras are free, including high-speed internet access, magazines, newspapers, computer/printer, and fitness room.

One Stop Shop:
Capitol Skyline offers a variety of accommodations and services for business traveler needs:
5000 Square Feet of Meeting Space accommodating up to 250+ attendees and 203 Guest Rooms
Groups/Meetings of 10+: call 202.349.1541 or email sales@capitolskyline.com

Unique Features:
Built by Morris Lapidus (the original designer of Miami Beach’s famed Fontainebleu resort). The Capitol Skyline Hotel guestrooms have some of the most spectacular views of the Capitol. #1 Rated Outdoor Pool in all of Washington, DC.

Reservations: Call +1.202.488.7500 (US) or +1.800.458.7500 (international) or online at www.CapitolSkyline.com
We are a MEXICAN tech-creative company that believes in the power of imagination applied to technology.

We do:
- Custom Software
- VR Experiences
- Mobile Apps
- UI/UX
- SEO/Social Media

Let's work together, let's tear down walls.

www.funktionell.com.mx  contacto@funktionell.com.mx

We develop technology for education, seeking a positive impact in our societies.

The future of learning is fun, fresh and simple.

How?

- Custom E-Learning
- Immersive Technologies
- Consulting and Advisory

contacto@chiclefresco.com  www.chiclefresco.com
Advancing Learning Across the Globe

A Franklin University education truly has global appeal. Through collaborative agreements, Franklin provides effective learning solutions for partners and international students around the world.

- **Customized**: Franklin University’s International Institute for Innovative Instruction integrates curriculum design, teaching and learning assessment, and technology training to create learning experiences for our strategic partners.

- **Intuitive**: The BlueQuill LMS has been providing easy-to-use learning solutions within the higher education industry for more than 20 years.

- **Accessible**: Franklin University students pursue degrees, professional training and English as a Second Language (ESL) courses onsite at Franklin’s U.S. locations, internationally on the campuses of our global partner schools or online.

For more information, please contact Dr. Christopher Washington:
Phone: 614.947.6199 • Email: christopher.washington@franklin.edu • www.franklin.edu

Proud Sponsor of the National Meeting Luncheon with the Ambassadors
For 95 years Graduate School USA (GSUSA) has been serving the professional training and continuing education needs of government agencies and local organizations. Our courses are delivered by experts who have professional work experience in the areas they teach.

Since its inception in 1961, GSUSA’s International Institute has had a positive impact on the lives of over 800 current and future leaders through professional training delivered abroad and professional and cultural exchange programs nationwide. GSUSA prides itself in providing world class service to our international and local clients by offering proprietary curricula which features state-of-the-art facilities and renowned instructors.

Contact us today to learn more.

graduateschool.edu/ii
888.744.GRAD
Experiential Programs Involving:

- Global Leadership
- Entrepreneurship
- Technology
- Community Outreach
- Education

To Support:

- Governments
- Educational Institutions
- Investors
- Mentors
- Entrepreneurs
- Students

In Creating:

- Entrepreneurial Ecosystems
- Cultural Bridges

www.myISMinc.com

Specialists in Entrepreneurship and Global Culture Ecosystems

Training the Next Generation of Entrepreneurs and Global Leaders

888-853-0122
info@myISMinc.com
On Twitter: @myISMinc
KNOW NOW
LOCAL and GLOBAL
Programs to keep you in the know

COVER TO COVER AUTHOR SERIES
with David Biello • Feb. 15 at 2:00 PM ET

ACADEMIC WORLDQUEST • April 28-29
NATIONAL COMPETITION • Washington, DC

WACA 2017 NATIONAL CONFERENCE
Nov. 15-18 • Capital Hilton • Washington, DC

Details at worldaffairs councils.org
The Foreign Service is proud of its decades-long involvement in international exchange programs.

From selection through visits to the U.S., we are your partners in creating the next generation of global leaders.

Small-town charm, big-city chops

Named 2016 “World’s Best City” by Travel + Leisure

While Charleston is famed for its history, cuisine, beauty and hospitality, it is also a trade powerhouse (home to one of the largest ports in the United States), an epicenter for ecotourism and historic conservation, and a hub for international businesses like Boeing, Volkswagen and Google.

Named 2016 “Friendliest City” by Condé Nast Traveler

The Charleston Council for International Visitors develops programming combining Charleston’s diverse strengths to make IV travel to Charleston informative and memorable for a wide range of project foci.

http://www.cciv.us/
Institute of International Education (IIE) is the leader in providing international education strategies and program services. Our international approach to education—diverse, borderless, impactful—is a proven way for governments and companies to invest in global talent and solidify overseas relationships. We work with policymakers, educators, and employers across the globe to prepare students and professionals for the global workforce and equip them to solve the increasingly complex challenges facing our interconnected world.

IIE Global Network
18 Offices and Affiliates
700 Staff
1,400+ Member Institutions

IIE’s Reach in 2016
35,000+ Participants
200+ Programs
185 Countries

Connect with IIEGlobal

---

fhi360
THE SCIENCE OF IMPROVING LIVES

We live in a world where challenges are intimately linked ... and so must be the solutions.

JOIN OUR TEAM
www.fhi360.org
INTERNATIONAL INSTITUTE OF WISCONSIN

SERVING THE COMMUNITY:

IMMIGRATION AND CITIZENSHIP SERVICES
The Institute provides low-cost family based immigration and naturalization counseling/technical assistance. Its accredited staff and attorney assist individuals and families through the immigration process, including adjustment of status, naturalizations, relative petitions, and travel documents.

REFUGEE RESETTLEMENT
The Institute works cooperatively with the U.S. Committee for Refugees and Immigrants to resettle people who have fled their homes due to persecution based on their nationality, race, religion, ideology, or social group. The Institute's program supports the housing, employment, medical, transportation, and educational needs of refugees.

CITIZEN DIPLOMACY
The Institute is part of the U.S. State Department's International Visitor Leadership Program. As part of the network of 92 U.S. cities, the Institute coordinates meetings with international leaders and their local counterparts and fosters professional, educational, and cultural exchange between international visitors and Wisconsinites.

EDUCATIONAL PROGRAMS
The Institute collaborates with community organizations to raise awareness on cultural and international subjects at classes, workshops, and other special programs. The largest of these events is the Holiday Folk Fair International which for over 70 years has brought together people from over 50 different cultural communities in a celebration of food, arts, music, and culture.

INTERPRETATION AND TRANSLATION SERVICES
The Institute offers linguistically and culturally appropriate interpretation and translation services in over 50 languages to schools, medical providers, the justice system and other organizations in the greater Milwaukee metro area.

INFORMATION CLEARINGHOUSE
The Institute serves as community resource regarding international, cultural, ethnic, folkloric, and immigrant and refugee social service issues. The Institute also coordinates the activities of several programs, including Sister Cities International, Japan America Society of Wisconsin, and the Mayor's Committee for the United Nations.

INTERNSHIP PROGRAM
The Institute's undergraduate and graduate interns advance their educations by assisting staff members as they provide services and carry out the organization's mission.

FOR MORE INFORMATION CONTACT:
International Institute of Wisconsin
1110 N. Old World Third Street, Suite 420
Milwaukee, Wisconsin 53203
414-225-6220
www.iowisconsin.org • info@iowisconsin.org
70 Years
of promoting cultural understanding in the U.S. and worldwide

- 2,000+ international students hosted annually
- 4,000+ volunteers nationwide
- Programs in 80 countries

afsusa.org
1.800.AFS.INFO

WORK WITH A LEADER IN INTERNATIONAL EDUCATION

Since 1947, CIEE programs have built bridges between people and cultures, helping students develop skills they need to excel in our global economy – foreign language acquisition, intercultural communication, and broader global awareness.

With over 20 years of experience in high school exchange programming, CIEE is routinely recognized as best in class, and as an industry leader in program quality, compliance and student safety.

ciee.org

In recognition of Emerging Leaders

We stand on the shoulders of those who came before us. Raised up we see more than they.

We honor their passion.

We will stand a little taller; we will work a little longer. And our shoulders will be there to raise up those who follow us.

Reflection on a Yoruba Proverb

May we together continue to shape a more just and peaceful world.

Alexander P. and Sharon RL Durtka, Jr.

THE FAIRFAX
AT EMBASSY ROW • WASHINGTON D.C.

EXCEEDING EXPECTATIONS SINCE 1927
FAIRFAXWASHINGTONDC.COM

202 293 2900
2100 Massachusetts Ave, NW
Washington, D.C. 20008
Voted #2

TOP 10 BEST Luxury Division Hotels in
Washington, DC
By
Conde Nast Traveler Readers Choice Awards
2016

The Melrose Georgetown Hotel
2450 Pennsylvania Avenue NW | WDC 20037 | 1-202-463-3391 | www.melrosehotel-dc.com
Ellia Savova, Director of Diplomatic & Government Sales | ellia.savova@melrosehotel-dc.com

At Quarles & Brady,
WE CAN WORK TOGETHER TO HELP YOUR CITY BUILD AN INNOVATION ECOSYSTEM LIKE WE HAVE DESIGNED FOR NEW YORK—creating collaborative partnerships between international entrepreneurs and universities enabling founders to obtain work authorization to establish their startups while helping university students and faculty to commercialize their technology and create their own businesses: together we can replicate the NYC International Innovators Initiative in your city.

Our experience.
Your vision.

For more information, contact, Peter F. Asaad at peter.asaad@quarles.com or 202.372.9522.

Global Ties U.S. created the Global Ties Foundation to develop new and more collaborative ways of doing exchange.

Our primary initiative, the XchangeLab, is a social innovation lab designed to blend technology, metrics and design thinking to explore the future of international exchange.

Together, we aim to develop new programs, foster collaboration between participants and organizations, and promote exchange as a key driver of social change.

Together, we can unlock the full potential of exchange.

You have a part to play. Learn more at www.globaltiesfoundation.org
GLOBAL TIES U.S. LEADERSHIP

2017 NATIONAL MEETING COMMITTEE
CHAIR: Xiao Yin Zhao, Executive Director, World Affairs Council of Kentucky and Southern Indiana
Courtney Brooks, Executive Director, Global Ties Kansas
Janice Brummond, Program Officer, South & Central Asia Branch, Office of International Visitors, U.S. Department of State
Amy Cardus, Program Specialist, Community Relations Branch, Office of International Visitors, U.S. Department of State
Bob Fischer, Executive Director, World Affairs Council of St. Louis
Andrea Hartley, Executive Director, Global JAX
Eurica Higgins-Axum, Senior Assistant Director, IVLP, Institute of International Education,
Josh Kreiser, Program Officer Near East & North Africa Branch, Office of International Visitors, U.S. Department of State
Michelle Kulikauskas, Program Officer IVLP, Cultural Vistas
Robin Neilson, Acting Chief, Community Relations Branch, Office of International Visitors, U.S. Department of State
Ava Smith, Program Officer Europe & Eurasia Branch, Office of International Visitors, U.S. Department of State
Holly VanFleet, Assigning Officer, Office of Language Services, U.S. Department of State
Jennyfer Wong, Intern, Community Relations Branch, Office of International Visitors, U.S. Department of State

BOARD OF DIRECTORS
CHAIR:
James S. Wolf, Principal, JSW Consulting LLC
VICE CHAIR:
Peggy F. Parfenoff, President, World Chicago
TREASURER:
Robert Brown, Ph.D., Partner, Bingham Greenebaum Doll
SECRETARY:
Jacqui Shipe, Executive Director, Global Ties Alabama
Peter F. Asaad, Esq., Partner, Quarles & Brady
Henry Collins, Vice President, Professional Exchanges Division, Meridian International Center
Pascal Dupeyrat, Strategic Investment Lobbyist, RELIANS Consulting
Mariano Gutierrez, Assistant Vice President, Government Relations, Latin America, MetLife
Barbara Keller, Principal, BIK Consulting LLC
Cheryl Matherly, Ph.D., Vice President/Vice Provost, International Affairs, Lehigh University
Jackie Miller, President and CEO, World Affairs Council of Seattle
Thea Richard, Project Director, Young Leaders of the Americas Initiative (YLAI), Meridian International Center
Sandy B. Sterrett Jr., Partner, Rimon, PC
Ricardo Vanella, Founder & President, Argentine-American Network for Leadership
Christopher Washington, Ph.D., Provost and Senior Vice President for Academic Affairs, Franklin University
GLOBAL TIES U.S. LEADERSHIP (CONTINUED)

ADVISORY COUNCIL

CO-CHAIR:
Lawrence J. Chastang, Cliftonlarsonallen, Orlando, FL

CO-CHAIR:
Philip C. Lauinger, Jr., Lauinger Publishing Company, Tulsa, OK

The Honorable Bruce S. Buckland, St. Louis, MO

Lynn Chia, Serco Plc, Reston, VA

Ambassador Walter Cutler, Washington, DC

Alexander P. Durtka, Jr., International Institute of Wisconsin, Milwaukee, WI

Akram Elias, Capital Communications Group, Washington, DC

Thomas W. Gittins, Gittins & Associates, Falls Church, VA

Ambassador Kenton W. Keith, Washington, DC

Alan Kumamoto, Kumamoto Associates, Los Angeles, CA

Ambassador Richard Lebaron, The Atlantic Council, Washington, DC

Jerold J. Samet, Leaders International, Spencerville, MD

Ambassador Barbara Stephenson, American Foreign Service Association

Sam Yono, Iraqi American Business Group

John Zogby, Zogby Analytics, Utica, NY

STAFF

Jennifer Clinton, Ph.D., President

Daniel Bremer-Wirtig, Director, External Affairs

Daniel Valle, Director, Membership & Operations

Sheryl Augustine, Manager, Office Operations

Jeanne Briganti, Senior Advisor

Vanessa Correa, Program Manager, Communications

Judy Donner, Program Manager, Procurement & Programming

Jona Elwell, Senior Program Associate, Communications

Yoonji Kim, Senior Program Associate, Special Initiatives

Carlton McLellan, Ph.D., Advisor, New Program Development

Vernell Queen, Program Manager, Events

Jelena Putre, Senior Program Manager, Grants

Zuleyma Ramirez, Senior Program Associate, Events & Training

Franzi Rook, Program Manager, Membership

Jason Terry, Associate Director, Exchanges & Professional Development

Racquel Auguste, Intern, Communications

Stephanie Chazen, Intern, Public Diplomacy

Leilani Click, Intern, Events
OUR PARTNERS

LEADERSHIP LEVEL

CAPITOL SKYLINE HOTEL

FRANKLIN UNIVERSITY
Makes It Possible

Graduate School USA

WORLD AFFAIRS COUNCILS of AMERICA

SUPPORTER LEVEL

AI and Sharon Durtka

CONTRIBUTOR LEVEL

AFS International Programs USA

Alliance

AWARDS

INSTITUTE OF INTERNATIONAL EDUCATION

QUANTUM LEAP

EXHIBITORS

American Councils for International Education
American Foreign Service Association
Atlas Corps
Charleston Council for International Visitors
Club Quarters Hotels
Council on International Educational Exchange
Cultural Vistas
The Darcy, Curio Collection by Hilton
DoubleTree by Hilton
Embassy of Argentina
Embassy of Armenia
Embassy of Israel
Embassy of Jamaica
Embassy of Saudi Arabia
Embassy of South Africa
The Fairfax at Embassy Row
FHI 360
Global Ties Akron
Graduate School USA
Hampton Inn Grand Central
Homewood Suites by Hilton Washington
Hotel Beacon NYC
Institute of International Education
International House
ISM Inc.
Kimpton Hotels
Marriott International
Melrose Georgetown
Meridian International Center
Mississippi Consortium for International Development
MobileServe
Modus Hotels
Open World Leadership Center
Washington Hilton
World Affairs Council of Maine
World Learning
Worlds Affairs Councils of America
Transportation Security Administration
U.S. Department of Health and Human Services, Administration for Children and Families
U.S. Department of Health and Human Services, Office of Global Affairs
U.S. Department of Health and Human Services, Office of Refugee Resettlement
U.S. Department of Homeland Security, Customs and Border Protection
U.S. Department of Homeland Security, Immigration and Customs Enforcement
U.S. Department of the Interior, Bureau of Land Management
U.S. Department of the Interior, Bureau of Safety and Environmental Enforcement
U.S. Department of the Interior, National Park Service
U.S. Department of the Interior, Office of International Affairs
U.S. Department of State, Bureau of Educational and Cultural Affairs, Citizen Exchanges, Youth Programs
U.S. Department of State, Bureau of Educational and Cultural Affairs, Office of International Visitors
U.S. Department of State, Bureau of Educational and Cultural Affairs, Private Sector Exchanges
U.S. Department of State, Bureau of International Information Programs, U.S. Speakers Program
U.S. Diplomacy Center
The National Meeting is a professional development program sponsored and funded by the Office of International Visitors, Bureau of Educational and Cultural Affairs, U.S. Department of State, under the authority of the Fulbright-Hays Act of 1961, as amended.

facebook.com/STATEIVLP
@STATEIVLP