

January 22-25, 2020

Marriott Wardman Park Hotel
Washington, DC



OF EXCHANGE

CITIZEN DIPLOMACY IN FOCUS

GLOBALTIES > U.S.
2020 NATIONAL MEETING

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ABOUT US

Global Ties U.S. is a nonprofit that makes international exchange programs more effective. We work with our members and the U.S. Department of State to bring current and future leaders from around the world to communities across the United States.

For almost 60 years, Global Ties U.S. has provided its members—from large, national organizations to small community-based ones—with connections, leadership development, and professional resources so that they are the strongest, most effective organizations they can be. Together, we build deep connections among people from many countries, resulting in a more peaceful, prosperous world.

Follow this event on social media:

#FacesOfExchange
#GlobalTies2020

MESSAGE FROM THE PRESIDENT



Dear Attendees,

Welcome to the 2020 Global Ties U.S. National Meeting. On behalf of our staff, Board, and Advisory Council, I welcome you to Washington, DC and hope you make the most of your time here! We're excited to celebrate all of you who make exchange programs happen every day: participants and alumni, locally-based hosts and coordinators, government agencies, and more. You are the "Faces of Exchange." We are also thrilled to help kick off a year-long celebration of the 80th anniversary of the International Visitor Leadership Program (IVLP), the foundational U.S. Department of State exchange program that unites so many of us.

Since 1961, Global Ties U.S. has worked to advance our vision of a peaceful, prosperous world where individuals build enduring relationships through international exchange. We believe strongly that our mission is to strengthen relationships between individuals and nations by making those exchange programs more effective. We work with our partners at the U.S. Department of State and across the U.S. to ensure that the IVLP and other exchange programs leave a lasting impact on the participants and help advance U.S. foreign policy goals, while simultaneously investing in the U.S. economy.

This year, the Global Ties Network hosted over 5,000 exchange participants. From the International Women of Courage to groups seeking new ideas on countering disinformation, I am constantly amazed by the passion and drive of our Network to present to these international delegates the best America has to offer: expertise, hospitality, diversity, and generosity.

I want to thank the U.S. Department of State and our DC-based partners, the National Program Agencies, for their support in fostering this extraordinary Network. We especially congratulate the Bureau of Educational and Cultural Affairs on the 80th anniversary of the IVLP – the most impactful exchange program the U.S. Government has ever had. Thank you for letting us be a part of that journey! We look forward to celebrating it throughout 2020.

This year is also auspicious, as it precedes the 60th anniversary of Global Ties U.S. Through its many iterations–COSERV and the National Council for International Visitors–Global Ties U.S. and its members have sought to make the world more peaceful and prosperous through international exchanges *because we know it works*. Thank you to all of our members who consistently deliver and make this Network so indispensable. I am proud to lead it and excited to celebrate two back-to-back anniversary years with you.

For now, please enjoy the 2020 National Meeting, which our Planning Committee has spent the better part of a year coordinating to ensure its usefulness and inspiration for you all. A special thank you to Katie Ferman from the Cleveland Council on World Affairs for her tireless efforts and enthusiasm in running the Committee. As I'm due to give birth this week, I'm sorry to miss seeing you in person this year. But you're in excellent hands with the Global Ties U.S. staff and Board. Please know I am celebrating you and cheering you on each day.

Katherine Brown
President & CEO
Global Ties U.S.



MESSAGE FROM THE MEETING CHAIR

Dear National Meeting Attendees,

I am so excited to welcome you all to the 2020 Global Ties U.S. National Meeting! If you are visiting from out of town, welcome to Washington, DC. There is a lot in store for you all this week.

From plenaries packed with inspiration to 50+ sessions covering everything from nonprofit management, exchange programming, entrepreneurship, and beyond, there is really something for everyone. Most importantly, the National Meeting is a time of networking—when else does the Global Ties Network gather in one place? We also have over 20 exhibitors and partners from government, hospitality, and nonprofit industries that want to meet you and learn more about your work.

When I stepped into the position as Chair of the Planning Committee, I was nervous to take on such a huge role. There are so many bright and talented people in the Network—could I really do this? As Senior Program Officer at the Cleveland Council on World Affairs, I have seen firsthand the incredible legacy and creativity of exchanges in the United States. From jazz diplomacy to sports exchanges, I am constantly blown away by all of the forms citizen diplomacy takes. Fundamentally, I view my role as a servant-leader because I want to amplify the voices of our Network and support its work and legacy in exchanges, however I can.

One of the ways I hope we do this is through this year's meeting theme: Faces of Exchange. There are so many people involved in making these exchanges happen: from the embassy staff who select participants abroad, to the American volunteers who welcome participants into their homes and workplaces, this National Meeting seeks to celebrate these “faces” of exchange and how they collectively paint a picture of citizen diplomacy during 80 years of the International Visitor Leadership Program and into the future.

When you're in the thick of programming throughout the year, it is easy to lose sight of the forest for the trees. The National Meeting buoys my passion for the work, rekindles my creativity from hearing what others are doing, and allows me to re-tool for the year ahead. Thank you to the U.S. Department of State, Global Ties U.S., and the amazing Global Ties Network for helping me do my “passion work.”

Thank you for joining us at the 2020 National Meeting—hope to connect soon!

Katie Ferman
Chair, 2020 National Meeting
Senior Program Officer,
Cleveland Council on World Affairs



INTERNATIONAL VISITOR LEADERSHIP PROGRAM

80 YEARS OF IMPACT

Highlighting the accomplishments and lasting legacy of the IVLP



Learn more about the #FacesOfExchange campaign
eca.state.gov/facesofexchange



International Visitor
Leadership Program
U.S. Department of State



ESSENTIAL INFO

Registration Desk

The registration desk is located in front of the Thurgood Marshall Ballroom of the Marriott Wardman Park. Here you can check in, receive your name badge, swag bag, and ask any questions. It is open during the following days and hours:

- Tuesday, January 21: 7:30 a.m. - 2:00 p.m.
- Wednesday, January 22: 7:30 a.m. - 5:30 p.m.
- Thursday, January 23: 7:00 a.m. - 5:30 p.m.
- Friday, January 24: 7:30 a.m. - 5:30 p.m.
- Saturday, January 25: 7:30 a.m. - 12:15 p.m.

Name Badges

Keep your badge with you at all times, as it is required for admission to sessions, meals, and off-site activities. For your safety, do not wear your name badge in public.

Exhibit Hall

Visit the Exhibit Hall on the lower level of the Marriott Wardman Park to learn more about our partners and supporters, as well as our Poster Session presenters and Exchanges Photo Contest winners:

- Thursday, January 23: 7:00 a.m. - 5:30 p.m.
- Friday, January 24: 7:30 a.m. - 5:30 p.m.

WiFi Access

Complimentary wireless Internet is available at the Marriott Wardman Park. Use the network "Marriott Conference" with the password "Global2020."

Transportation Options

The Marriott Wardman Park can be accessed by Metrorail on the Red Line (Woodley Park/Adams Morgan stop). For transportation to and from off-site events, check your confirmation email for that specific event.

Mobile App

Get the most updated version of the agenda on the Guidebook app. Download on your mobile device from the Apple App Store or Google Play Store and search for "2020 National Meeting." Need help? Stop by the Information Booth at the Registration Desk.

ECA Public Affairs & Social Media

Representatives from the social media teams of the Bureau of Educational and Cultural Affairs and the Office of International Visitors will participate in the Exhibitor Open House on Thursday and Friday. Be sure to stop by the booth to talk hashtags, handles, media outreach, and more.

Theater Sessions

Hear from experts on a variety of practical topics during the Theater Sessions which take place in the Exhibit Hall throughout the National Meeting. No registration or sign-up required.

Quiet Room

Need a break from the hustle and bustle? Relax and recharge in the Jackson Room, available Thursday and Friday from 6:00 a.m. - 10:00 p.m. and Saturday from 6:00 a.m. - 2:00 p.m. The room may be used for meditation, yoga, or other device-free forms of relaxation.

Evaluations

Please provide feedback on each session you attend and help us improve future National Meetings. You will receive a daily survey by email. You may also access it anytime at gties.us/2020eval

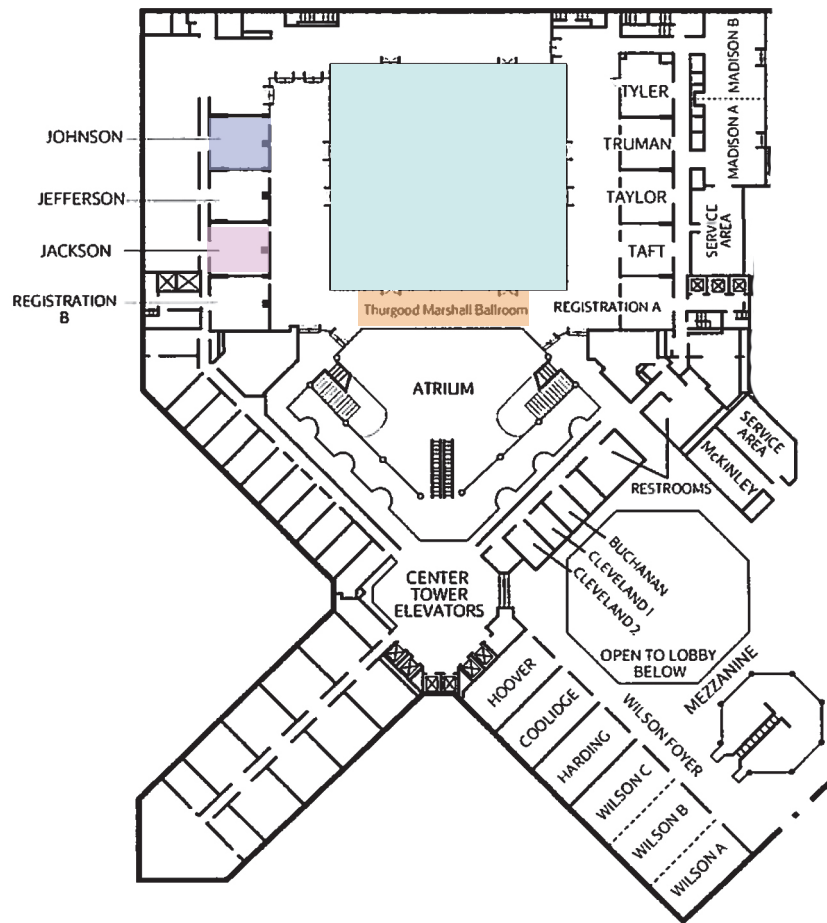
Contact Information

For questions regarding your National Meeting registration and general event information, contact events@globaltiesus.org. For questions on your hotel reservation, contact the Marriott Wardman Park at 202.328.2000.

HOTEL MAP

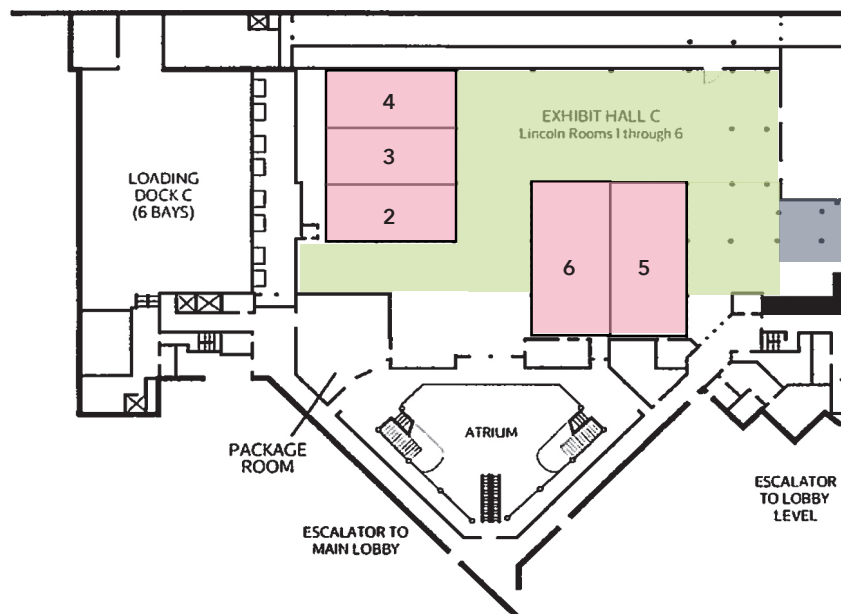
MEZZANINE LEVEL

- IVRC/ORDIV
Office Hours &
Training Sessions
- Plenary Events
- Quiet Room
- Registration
Desk



EXHIBITION LEVEL

- Concurrent Sessions
(Lincoln Rooms)
- Exhibitor
Booths
- Theater
Sessions



SCHEDULE AT A GLANCE

All sessions require attendee badge for entry. Asterisk (*) denotes pre-registration or invitation required for entry.

Tuesday, January 21

7:30 a.m. - 2:00 p.m.

Registration Desk Open

Wednesday, January 22

7:30 a.m. - 5:30 p.m.

Registration Desk Open

9:00 a.m. - 12:00 p.m.

Workshop: Citizen Exchange Circle Facilitation
Training for NPAs and OIV*

10:00 a.m. - 1:00 p.m.

Capitol Hill Day

1:00 - 5:00 p.m.

Workshop: Citizen Exchange Circle Facilitation
Training for CBMs*

Workshop: IVLP Fundamentals*

5:30 - 6:45 p.m.

Jobs Alike Discussion

Orientation for CBM Board Members

Orientation for First Time Attendees

Thursday, January 23

6:00 a.m. - 10:00 p.m.

Quiet Room Open

7:00 a.m. - 5:30 p.m.

Registration Desk and Exhibit Hall Open

7:30 - 8:30 a.m.

Breakfast

7:30 - 8:20 a.m.

WACA Member Breakfast*

8:30 - 9:45 a.m.

Opening Plenary

9:45 - 10:15 a.m.

Networking Break

10:15 - 11:30 a.m.

Behind the Scenes: City Selection

Countering Disinformation and Malign Influences

Diversity: Getting Real about Race and Privilege in
the 21st Century

Europe and Eurasia: Policy Perspectives

IVLP: The View from the Embassy

IVRC Office Hours

11:30 a.m. - 12:00 p.m.

Networking Break

12:00 - 1:45 p.m.

Citizen Diplomacy Luncheon

2:00 - 3:00 p.m.

Speed Networking with Small CBMs

2:00 - 3:30 p.m.

Exhibitor Open House and Poster Session

3:45 - 5:00 p.m.

Building Resiliency

Inclusion: Putting Diversity to Work

IVRC Training Session

Practical Protocol Revealed

Promoting Community Resilience Through
Changing Communities at Home and Abroad

Regional Briefing: East Asia and Pacific

6:00 - 8:00 p.m.

Embassy Evening Receptions*

Friday, January 24

6:00 a.m. - 10:00 p.m.

Quiet Room Open

7:30 a.m. - 5:30 p.m.

Registration Desk and Exhibit Hall Open

8:00 - 8:45 a.m.

Excellence in IVLP Programming Awards Breakfast

8:45 - 9:00 a.m.

Networking Break



9:00 - 10:15 a.m.

A Day in the Life

Entrepreneurship and the Digital Economy

IVRC Office Hours

Regional Briefing: Near East and North Africa

The Arc of Programming: Co-creating Impactful Exchange Experiences

The Leader in Us All

10:15 - 10:30 a.m.

Networking Break

10:30 - 11:45 a.m.

Past, Present & Future: 80 Years of Innovation

Regional Briefing: South and Central Asia

Regional Briefing: Sub Saharan Africa

Regional Briefing: Western Hemisphere

10:30 - 10:50 a.m.

Flash Chat: IVLP Resource Center (IVRC) Briefing

10:55 - 11:15 a.m.

Flash Chat: 2020 Presidential Elections: Best Practices for Elections-Focused Programs

11:20 - 11:40 a.m.

Flash Chat: Engaging the Choir: How to Connect with Alumni of AFS, Peace Corps, and More

12:00 - 1:45 p.m.

Luncheon with the Ambassadors

1:45 - 2:00 p.m.

Networking Break

2:00 - 3:30 p.m.

Exhibitor Open House and Poster Session

3:30 - 3:45 p.m.

Networking Break

3:45 - 5:00 p.m.

Programming Spotlight: License to I/L - Navigating Challenges with IVLP on the Road

Town Hall for CBM Executive and Board Directors

Town Hall for International Members

6:15 - 8:00 p.m.

U.S. Department of State Reception*

Saturday, January 25

6:00 a.m. - 2:00 p.m.

Quiet Room Open

7:30 a.m. - 12:15 p.m.

Registration Desk Open

7:45 - 9:00 a.m.

Networking Breakfast

9:00 - 10:15 a.m.

Can We Grab Coffee? PR for the Nonprofit Professional

Helping CBMs Prime on Federal Grant Opportunities

IVRC Office Hours

Your Board Director's Role

10:15 - 10:30 a.m.

Networking Break

10:30 - 11:45 a.m.

Improve Photography and Video Skills for Visual Storytelling and Impact

Incorporating Exchanges into Education Programs

IVRC Training Session

Programming for Visitors with Disabilities: A Demystification

Telling the Stories of Exchange: Collecting Your History to Support Your Future

The Ultimate Road Trip: Outbound Exchanges for Our Members and Communities

11:45 a.m. - 12:00 p.m.

Networking Break

12:00 - 1:30 p.m.

Closing Luncheon Celebration

1:45 - 4:30 p.m.

Workshop: Citizen Exchange Circle Facilitation
Training for CBMs*

EVENT SUPPORTERS

Thank you to our partners for their support of the 2020 National Meeting and international exchanges:

GOLD



CAPITAL COMMUNICATIONS GROUP, INC
INTERNATIONAL CONSULTING

SILVER

Al & Sharon Durtka

THE DARCY
WASHINGTON DC

THE
EMBASSY
EST: • **ROW** • 1970
HOTEL



Vicente López-Ibor Mayor



WORLD
AFFAIRS
COUNCILS of
AMERICA

BRONZE



ille The Power
of International
Education

Sponsors of the Luncheon with the Ambassadors:

Philip Lauinger, Jr., Sherry Mueller, Kyle Moyer, Anthony Shop

EXHIBITORS



American Councils for International Education

Churchill Hotel Near Embassy Row

Club Quarters Hotels

CRDF Global

Cultural Vistas

The Darcy Hotel

Delegation of the European Union to the United States

Embassy of the People's Republic of China

Embassy of the Republic of Uzbekistan

Embassy Row Hotel

The Fairfax at Embassy Row

FHI 360

Graduate School USA

Hampton Inn Manhattan Grand Central

Hampton Inn Washington DC Convention Center

Homewood Suites by Hilton
Washington, DC Downtown

Hotel Beacon NYC

Institute of International Education (IIE)

Kimpton Hotels and Restaurants

Marriott Hotels and Resorts

Meridian International Center

Mississippi Consortium for International Development (MCID)

Modus Hotels

The Roger New York

U.S. Department of Agriculture: Foreign Agricultural Service (FAS)

U.S. Department of the Interior

U.S. Department of State:

- Bureau of Educational and Cultural Affairs:
 - ASPE Health Benefits Program
 - Office of Alumni Affairs
 - Office of International Visitors
 - Office of International Visitors - Culture Box
 - PASC/IVLP Social Media
 - U.S. Speaker Program
- Bureau of Global Public Affairs

U.S. Patent and Trade Office (USPTO)

Washington Hilton

World Affairs Councils of America

World Affairs Council of Maine

WorldBoston

World Learning

PLENARY EVENTS

OPENING PLENARY

Thursday, January 23

8:30 - 9:45 a.m.

Thurgood Marshall Ballroom



Marie Royce

ASSISTANT SECRETARY OF STATE FOR EDUCATIONAL AND CULTURAL AFFAIRS

Marie Royce oversees a wide range of programs to advance U.S. foreign policy objectives through educational, professional, cultural, and sports exchanges that promote mutual understanding between the people of the United States and other nations. As a former educator and full-time professor at California State Polytechnic University, Pomona, Ms. Royce led an international grant program between universities. Ms. Royce earned a BS/BA (double major) at California State Polytechnic University, Pomona, and an MBA at Georgetown University in International Business with honors, Beta Gamma Sigma. She is the recipient of the Distinguished Alumni Award from California State Polytechnic University, Pomona.



Susan Crystal

DEPUTY ASSISTANT SECRETARY FOR PROFESSIONAL AND CULTURAL EXCHANGES, U.S. DEPARTMENT OF STATE

Susan Crystal is responsible for overseeing a broad array of professional, youth, cultural, and sports exchange programs for U.S. and foreign audiences within the Bureau of Educational and Cultural Affairs at the U.S. Department of State. A career member of the Senior Foreign Service with the rank of Minister Counselor, she previously served in the Bureau of Human Resources in the Office of Career Development and Assignments. Overseas, Ms. Crystal held public diplomacy positions in Australia, Canada, Ecuador, Haiti, Mauritius, and South Africa. Prior to joining the Foreign Service, she worked in constituent services for a Member of the United States Congress. Originally from Pittsburgh, PA, she is a graduate of Pennsylvania State University.

Christopher Washington

**EXECUTIVE VICE PRESIDENT AND CEO, URBANA UNIVERSITY
CHAIR, GLOBAL TIES U.S. BOARD OF DIRECTORS**

Christopher Washington is Executive Vice President and CEO at Urbana University and Chair of the Global Ties U.S. Board of Directors. Christopher is actively engaged in the international education community, facilitating relationships with universities in El Salvador, Guatemala, Macedonia, Nepal, Oman, Poland, Slovakia, and Ukraine. He also serves on the board of the International Visitors Council, a Global Ties U.S. Community-Based Member, and the Columbus Council on World Affairs. Christopher holds B.A. and M.S. degrees from Western Illinois University, and a Ph.D. from Ohio State University.



Al & Sharon Durtka

EMERGING LEADERS PROGRAM FOUNDING SUPPORTERS

Alexander P. (Al) and Sharon RL Durtka, Jr. are founding supporters of the Emerging Leaders Program, which recruits standout interns and volunteers from the Global Ties Network to participate in the National Meeting. Al is President and CEO of the International Institute of Wisconsin, a Global Ties U.S. Community-Based Member. He is also the State Coordinator for Wisconsin Sister Cities International and Secretary of the Consular Corps of Wisconsin. Sharon is a lifelong educator who has taught in Wisconsin schools and abroad. She was also a program leader and English teacher for U.S. Department of State exchange programs.



Katie Ferman

**CHAIR, 2020 NATIONAL MEETING PLANNING COMMITTEE
SENIOR PROGRAM OFFICER, CLEVELAND COUNCIL ON
WORLD AFFAIRS**

Katie Ferman manages local fee-for-service initiatives at the Cleveland Council on World Affairs in Ohio. Prior to this, she lived and worked in Central America and conducted research in India. Katie also serves on the board of directors for Population Connection. She is a graduate of the Ohio State University and is currently enrolled at John Carroll University in the Masters of Nonprofit Administration program.



PLENARY EVENTS

CITIZEN DIPLOMACY LUNCHEON

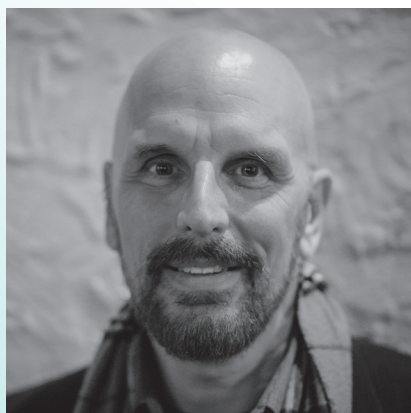
Thursday, January 23

12:00 - 1:45 p.m.

Thurgood Marshall Ballroom

The Citizen Diplomacy Luncheon celebrates the service and achievements of those who work to build a more peaceful, prosperous world at the grassroots levels. This year, we are pleased to present the Citizen Diplomat Award to Dave Fortier.

The IVLP Alumni Award for Social Innovation & Change is generously granted by Vicente López-Ibor Mayor, an IVLP alumnus, to recognize an accomplished participant of the U.S. Department of State's International Visitor Leadership Program. This year, we are pleased to present the award to Runcie Chidebe of Nigeria.



Dave Fortier

RECIPIENT OF THE 2020 CITIZEN DIPLOMAT AWARD

Dave Fortier is Executive Director of One World Strong Foundation, which sustains peer-to-peer networks for survivors, first responders, and families that have lost loved ones to terrorist and extremist attacks. He has worked with the U.S. Department of State's Bureau of Counterterrorism, the Department of Homeland Security, and the Federal Bureau of Investigation's Victims Assistance Teams, to design inter-agency global responses to communities impacted by mass casualty events.

A leader in conflict mitigation, prevention, and survivor and first responder resilience, Dave became involved in this work after surviving the Boston Marathon bombing attack in 2013.

He was nominated for the award by WorldBoston, a Global Ties U.S. Community-Based Member, for "embodying what it means to be a citizen diplomat." In addition to regularly meeting with participants of the International Visitor Leadership Program, Dave actively fosters an international community of trauma survivors to build connections and support efforts to prevent extremism and radicalization around the world.

Runcie Chidebe

RECIPIENT OF THE 2020 IVLP ALUMNI AWARD FOR SOCIAL INNOVATION & CHANGE

Runcie is a health advocate, civil society activist, and a leading voice in making cancer control a national health priority in Nigeria. As Founder and Executive Director of Project PINK BLUE, his accomplishments include launching trainings for oncology care, volunteer mentorships, establishing breast cancer support groups, and advocating for improved cancer care and mandatory health insurance. Much of Runcie's work was inspired by his 2016 participation in the International Visitor Leadership Program during which he visited six U.S. cities—Washington, DC; Baltimore, MD; Battleboro, VT; Albuquerque, NM; Philadelphia, PA; Austin, TX—and made several connections that helped advance his work in Nigeria.



WITH REMARKS BY:

VICENTE LÓPEZ-IBOR MAYOR

Honorary President, Via-Circulo Jefferson Spain

Vicente López-Ibor Mayor is the sponsor of the IVLP Alumni Award for Social Innovation and Change. He is the former chair of Spain's National Energy Commission and launched the United Kingdom's first solar power company, Lightsource Renewable Energy Ltd. He participated in the International Visitor Leadership Program in 1999.



JACQUELINE MILLER

President & CEO, World Affairs Council - Seattle
Vice Chair, Global Ties U.S.
Board of Directors

Jacqueline Miller has led the World Affairs Council - Seattle, a Global Ties U.S. Community-Based Member, since 2014. In addition to Global Ties U.S., she also serves on the Seattle Mayor's International Affairs Advisory Board and the Washington State Advisory Committee for the U.S. Global Leadership Coalition.



SHERRY MUELLER
President, Public
Diplomacy Council;
Distinguished
Practitioner in
Residence, American
University



AKRAM ELIAS
President, Capital
Communications
Group, Inc.



**JACQUELYN
SHIPE**
Chief Executive
Officer, Global
Ties Alabama

PLENARY EVENTS

EXCELLENCE IN IVLP PROGRAMMING AWARDS BREAKFAST

Friday, January 24

8:00 - 8:45 a.m.

Thurgood Marshall Ballroom

The International Visitor Leadership Program (IVLP) would not be as powerful and impactful without the efforts and commitment of dedicated individuals who make up the Global Ties Network. In support of continued programming excellence, Global Ties U.S. recognizes and honors exemplary members with the Excellence in IVLP Programming Awards through nominations and selection by the Global Ties Network. Each award is presented by a member of the Global Ties U.S. leadership team.

OPENING REMARKS

Philip Lauinger, Jr., Co-chair, Global Ties U.S. Advisory Council

FINALISTS

OUTSTANDING PROGRAM ASSOCIATE

Nathan Eckman, Graduate School
USA

Alison Gausam, Graduate School
USA

Katelyn McAlister, CRDF Global

Presented by: Diana Bucco

OUTSTANDING INTERPRETER

Shawn Callanan (Indonesian)

Miguel Garcia (French)

Guerda Romain-Chatelain (French)

Adel (Adam) Salama (Arabic)

Presented by: Barbara Keller

OUTSTANDING INTERNATIONAL VISITOR LIAISON

Greg Burnside

Bruce Cohen

Joyce Hopson-King

Marek Kuzma

Presented by: Robin Lerner

OUTSTANDING NPA PROGRAMMER

Lisa Bennett, CRDF Global

Laurence Bezy, World Learning

Jennifer Gregg, FHI 360

Steven Washington, Cultural Vistas

Presented by: Martin Baier

OUTSTANDING ALL-VOLUNTEER CBM PROGRAMMER

Kay Bickham, Oklahoma City
International Visitors Council

Jim Byrum, Palmetto Council for
International Visitors

Diane Elton, International Relations
Council of Riverside

Kate Greene, World Affairs Council of
Rhode Island

Presented by: Patricia Marby Harrison

OUTSTANDING PAID-STAFF CBM PROGRAMMER

Amy Barss, WorldOregon

Sarah Sibley, WorldBoston

Laurel Stoneking, Global Minnesota

Presented by: Henry Collins

CLOSING REMARKS

Sana Abed-Kotob, Deputy Director, Office of International Visitors,
U.S. Department of State



WORLD AFFAIRS COUNCILS OF AMERICA

Cover to Cover with Andrew Bacevich, President of the Quincy Institute

The Age of Illusions: How America Squandered Its Cold War Victory - January 14

The Carlos and Malú Alvarez 2020 Academic WorldQuest National Competition

Washington, DC - April 24-25

Spring 2020 Council Leadership and WACA Board Meetings

Colorado Springs World Affairs Council, Colorado Spring, CO - June 11-13

WACA 2020 National Conference

The Mayflower Hotel - Washington, DC - November 18-20



WORLD
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1010 VERMONT AVENUE NW, SUITE 516, WASHINGTON, DC 20005

WACA@WORLDAFFAIRSCOUNCILS.ORG, 202-833-4557

WORLDAFFAIRSCOUNCILS.ORG

PLENARY EVENTS

LUNCHEON WITH THE AMBASSADORS

Friday, January 24

12:00 - 1:45 p.m.

Thurgood Marshall Ballroom

This signature event of the Global Ties U.S. National Meeting, established by the late Thomas Gittins who served on the Global Ties U.S. Advisory Council, celebrates the impact of international exchange programs in the U.S. and abroad in the presence of the Washington, DC-based diplomatic corps.

Special thanks to Philip Lauinger Jr., Sherry Mueller, Kyle Moyer, and Anthony Shop for their support of the Global Ties Foundation and sponsorship of the Luncheon with the Ambassadors.



Meaza Ashenafi

CHIEF JUSTICE, FEDERAL SUPREME COURT OF ETHIOPIA

Meaza Ashenafi is the first federal female Chief Justice of Ethiopia. She first visited the United States in 1997 as a young lawyer from Ethiopia as part of the U.S. Department of State's International Visitor Leadership Program. At the beginning of her career, there was no formal way of expressing sexual harassment in Amharic, Ethiopia's official language. Chief Justice Ashenafi, with fellow women lawyers, created the word and reformed the Ethiopian judicial system's treatment of sexual harassment cases.

Chief Justice Ashenafi is an active defender of the rights of women on the African continent. She played a significant role in the African Union's Women's Protocol and in a Gender Advisory role with the UN Economic Commission for Africa. Chief Justice Ashenafi also co-founded Enat Bank, the first bank in Ethiopia that focuses on women's economic empowerment, and chaired its Board of Directors for four years.

Chief Justice Ashenafi received a Bachelor of Laws from Addis Ababa University and a Master of Arts degree in international relations and gender studies from the University of Connecticut.

Anne Grimes

**DIRECTOR, OFFICE OF INTERNATIONAL VISITORS, U.S.
DEPARTMENT OF STATE**

Anne Grimes has been a U.S. Foreign Service Officer for 28 years and is a career member of the Senior Foreign Service. Her previous postings include Burkina Faso, China, India, Indonesia, Madagascar, and Washington, DC. She joined the Office of International Visitors as Director in September 2018. Anne holds a double major in history and French from Wilson College in Chambersburg, PA, and speaks French, Indonesian, and Mandarin.



Christopher Washington

**EXECUTIVE VICE PRESIDENT AND CEO, URBANA UNIVERSITY
CHAIR, GLOBAL TIES U.S. BOARD OF DIRECTORS**

Christopher Washington is Executive Vice President and CEO at Urbana University and Chair of the Global Ties U.S. Board of Directors. Christopher is actively engaged in the international education community, facilitating relationships with universities in El Salvador, Guatemala, Macedonia, Nepal, Oman, Poland, Slovakia, and Ukraine. He also serves on the board of the International Visitors Council, a Global Ties U.S. Community-Based Member, and the Columbus Council on World Affairs. Christopher holds B.A. and M.S. degrees from Western Illinois University, and a Ph.D. from Ohio State University.



Kyle Moyer

CHAIR, GLOBAL TIES FOUNDATION BOARD OF DIRECTORS

Kyle Moyer is Chair of the Global Ties Foundation Board of Directors and founder of Kyle Moyer & Company, a full-service public affairs, political consulting, and government relations firm. A lifelong resident of Scottsdale, AZ, Kyle is deeply engaged in the community, including the Arizona Chamber of Commerce, the Scottsdale Area and North Scottsdale Chambers of Commerce, and the Arizona Small Business Association. He also serves on the Board of Directors for Global Ties Arizona, a Global Ties U.S. Community-Based Member.



PLENARY EVENTS

CLOSING CELEBRATION

Saturday, January 25

12:00 - 1:30 p.m.

Thurgood Marshall Ballroom

As the 2020 National Meeting comes to a close, join us for an entertaining and fun way to reminisce about this year's National Meeting, celebrate international exchanges and cultural diversity, and look ahead to the 2021 National Meeting.



Anne Grimes

**DIRECTOR, OFFICE OF INTERNATIONAL VISITORS, U.S.
DEPARTMENT OF STATE**

Anne Grimes has been a U.S. Foreign Service Officer for 28 years and is a career member of the Senior Foreign Service. Her previous postings include Burkina Faso, China, India, Indonesia, Madagascar, and Washington, DC. She joined the Office of International Visitors as Director in September 2018. Anne holds a double major in history and French from Wilson College in Chambersburg, PA, and speaks French, Indonesian, and Mandarin.



Johnelle Causwell

**CITIZEN DIPLOMACY PROGRAM DIRECTOR,
INTERNATIONAL HOUSE**

Johnelle helps administer the International Visitor Leadership Program and other exchange programs at International House where she has worked since 2012. She also serves on the Charlotte International Cabinet and the Board of Trustees for the Charlotte Regional Business Alliance. Johnelle is the 2019 recipient of the Charlotte International Rotary Club's Under 40 Global Service Award. Hailing from Kingston, Jamaica, she graduated from Warren Wilson College with a major in economics and minor in political science.

Katie Ferman

**CHAIR, 2020 NATIONAL MEETING PLANNING COMMITTEE
SENIOR PROGRAM OFFICER, CLEVELAND COUNCIL ON
WORLD AFFAIRS**

Katie Ferman manages local fee-for-service initiatives at the Cleveland Council on World Affairs in Ohio. Prior to this, she lived and worked in Central America and conducted research in India. Katie also serves on the board of directors for Population Connection. She is a graduate of the Ohio State University and is currently enrolled at John Carroll University in the Masters of Nonprofit Administration program.



Janet Norton

**CHAIR, 2021 NATIONAL MEETING PLANNING COMMITTEE
INTERNATIONAL PROGRAMS, INTERN & VOLUNTEER
MANAGER, IOWA INTERNATIONAL CENTER**

Janet joined the Iowa International Center in 2012. Previously, she worked at Youth for Understanding for seven years and has experience working as a software trainer and business analyst. Janet's first intercultural "aha" moment came when she met her German host family through a high school exchange program. Her passion solidified through more exchange programs in France and Trinidad and Tobago. She has a degree in French and Interpersonal Communications from the University of Kansas.



Christopher Washington

**EXECUTIVE VICE PRESIDENT AND CEO, URBANA UNIVERSITY
CHAIR, GLOBAL TIES U.S. BOARD OF DIRECTORS**

Christopher Washington is Executive Vice President and CEO at Urbana University and Chair of the Global Ties U.S. Board of Directors. Christopher is actively engaged in the international education community, facilitating relationships with universities in El Salvador, Guatemala, Macedonia, Nepal, Oman, Poland, Slovakia, and Ukraine. He also serves on the board of the International Visitors Council, a Global Ties U.S. Community-Based Member, and the Columbus Council on World Affairs. Christopher holds B.A. and M.S. degrees from Western Illinois University, and a Ph.D. from Ohio State University.



POSTER SESSION

Thursday, January 23 - Friday, January 24
Presentations from 2:00 - 3:30 p.m. both days
Exhibit Hall

The Poster Session presents in-depth research on topics in public diplomacy, international affairs, nonprofit management, and more to National Meeting attendees as learning opportunities.

10-year Review of the Global UGRAD Program by World Learning

- **Meri Ghorkmazyan**, Director, Monitoring, Evaluation, Research, and Learning, World Learning
- **Bethany Gilchrist**, Program Manager, Global Exchange, World Learning

Selecting the Right Tech Tools for Your Virtual Exchange

- **Elizabeth Black**, Senior Program Manager, Online Learning, Global Ties U.S.
- **Jennifer Chen**, Digital Program Specialist, World Learning

Strategic Mobility Partnerships for a Global Generation: 100,000 Strong in the Americas

- **Penelope Kim**, Director, 100,000 Strong in the Americas Innovation Fund, Partners of the Americas
- **Laura Cossette**, Senior Program Officer, 100,000 Strong in the Americas Innovation Fund, Partners of the Americas

Visions on the Future of Global Order: Towards the Need for Great Diplomacy

- **Skye Cooley**, Assistant Professor, Oklahoma State University
- **Asya Cooley**, Assistant Professor, Oklahoma State University

Youth Engagement: Harnessing the Power of Multigenerational Leadership

- **Sherry Mueller**, President, Public Diplomacy Council; Distinguished Practitioner in Residence, American University
- **Olivia Chavez**, Graduate Fellow, Public Diplomacy Council

EXCHANGES PHOTO CONTEST WINNERS

On display outside the Exhibit Hall throughout the National Meeting

Don't forget to stop by the Exchanges Photo Contest gallery in the atrium to check out the winning photos!

From participants connecting with American hosts, to the amazing community resources who donate their time and expertise, the Exchanges Photo Contest captures the very best of the international exchanges in U.S. communities.



Above: "Husker Nation Goes Global" submitted by Crystal Bock Thiessen, Lincoln Council for International Visitors.

EMERGING LEADERS PROGRAM



Thanks to the founding support of Alexander P. and Sharon RL Durtka, Jr., the Emerging Leaders Program gathers outstanding young professionals from our Network to participate in the National Meeting and immerse them in the world of public diplomacy and international exchange through networking events, workshops, and sessions. In recognition of these Emerging Leaders, the Durtkas reflect on a Yoruba proverb: “We stand on the shoulders of those who came before us. Raised up we see more than they. We honor their passion. We will stand a little taller; we will work a little longer. And our shoulders will be there to raise up those who follow us.”



Following the program, many use the connections made at the National Meeting to launch globally-focused careers. In the last year, we’ve expanded the Emerging Leaders Program into a summer session to continue their professional development. For this, we would like to thank the very generous contributions of **Bruce Buckland, Lawrence Chastang, Akram Elias, Richard LeBaron, Vicente López-Ibor Mayor, and Sherry Mueller.**

Special thanks to **Awards Limousine** for generously donating transportation and a Washington, DC monuments tour to the Emerging Leaders.

Almarie Acosta-Cepeda

International Institute of Wisconsin
Milwaukee, WI

Gabrielle Alexandrescu

Vermont Council on World Affairs
Burlington, VT

Marcel Bora

Gulf Coast Citizen Diplomacy Council
Pensacola, FL

Grace Bryant

Council for International Visitors to Iowa Cities (CIVIC)
Iowa City, IA

Kezia Daniel

Global Ties Alabama
Huntsville, AL

Adam Depies

Global Ties ABQ
Albuquerque, NM

Iryna Horbatenko

Global Ties ABQ
Albuquerque, NM

Abigail Hotchkiss

San Diego Diplomacy Council
San Diego, CA

Ryan Maza

WorldOregon
Portland, OR

Meg McCarthy

WorldBoston
Boston, MA

Julianna Peres

International House
Charlotte, NC

Mollie Sullivan

International Focus
Raleigh, NC

Jai Swanson

Iowa International Center
Des Moines, IA

Gregory Wischer

Global Ties Idaho
Boise, ID

Madeleine Woolgar

WorldDenver
Denver, CO

Julia Wygant

World Affairs Council - Seattle, WA

Julia Yurinko

GlobalPittsburgh
Pittsburgh, PA

DETAILED AGENDA

All sessions require attendee badge for entry

Tuesday, January 21

7:30 a.m. - 2:00 p.m. **Registration Desk Open**

Wednesday, January 22

7:30 a.m. - 5:30 p.m. **Registration Desk Open**

9:00 a.m. - 12:00 p.m.

Lincoln 4

Workshop: Citizen Exchange Circle Facilitation Training for NPAs and OIV

For NPA and OIV representatives only. Learn how CBMs plan, implement, and facilitate Citizen Exchange Circles (CEC). Advance registration required.

FACILITATOR:

Linda Staheli, Founding Director, Global Co Lab Network

10:00 a.m. - 1:00 p.m.

Capitol Visitors Center

Capitol Hill Training and Briefing Session

For members only. Learn how to advocate for exchanges. Receive talking points, handouts to give to your Congressional delegation, and practice your pitch through role play. Hear from professional staff members of the Senate and House Committees essential to the federal funding of exchange programs.

One-way bus transportation from the Marriott Wardman Park Hotel to Capitol Hill will be available on a first-come, first-serve basis. Boarding will take place at the 24th Street entrance of the hotel at 8:45 a.m. (Bus 1) and 9:15 a.m. (Bus 2)

FACILITATORS:

Daniel Bremer-Wirtig, Director of External Affairs, Global Ties U.S.

Barbara Keller, Principal, BIK Consulting LLC; Member, Global Ties U.S. Board of Directors

Robin Lerner, President & CEO, Texas International Education Consortium; Member, Global Ties U.S. Board of Directors

Sue Yang, Senior Director for External Relations, Alliance for International Exchange

CONCURRENT SESSIONS I

1:00 - 5:00 p.m.

Lincoln 4

Workshop: Citizen Exchange Circle Facilitation Training for CBMs

For CBM representatives only. Learn how to plan and facilitate a Citizen Exchange Circle. Advance registration required.

FACILITATOR:

Linda Staheli, Founding Director, Global Co Lab Network

1:00 - 5:00 p.m.

Lincoln 5

Workshop: IVLP Fundamentals

New to the International Visitor Leadership Program (IVLP)? Learn best practices in program management, tips for success, and handling emergencies. Open to Global Ties Network members only. Advance registration required.

FACILITATORS:

Jennifer Karbowsky, IVLP Manager, World Learning

Andrew Kovach, Program Officer, Cleveland Council on World Affairs

Kate Manolakos, Program Officer, Office of International Visitors, U.S. Department of State

CONCURRENT SESSIONS II

5:30 - 6:45 p.m.

Lincoln 4

Jobs Alike Discussion

Share what life looks like in your job and engage with others experiencing similar opportunities and challenges. Strengthen your connections and learn best practices, ideas, and solutions from others.

FACILITATOR:

Tim Horgan, Executive Director, World Affairs Council of New Hampshire

5:30 - 6:45 p.m.

Lincoln 5

Orientation for CBM Board Members

Are you a CBM board member? Welcome! Learn how to get the most out of the National Meeting, deepen your understanding of the IVLP, and connect with other CBM board members.

FACILITATORS:

Martin Baier, President & CEO, The International Center

Franzi Rook, Team Leader, Training and Community Development, Global Ties U.S.

Jacquelyn Shipe, Chief Executive Officer, Global Ties Alabama

Christopher Washington, Executive Vice President & CEO, Urbana University; Chair, Global Ties U.S. Board of Directors

5:30 - 6:45 p.m.

Lincoln 2

Orientation for First Time Attendees

Is this your first National Meeting? Welcome! Come meet Global Ties U.S. leadership and learn how to get the most out of the National Meeting.

FACILITATOR:

Jason Terry, Director of Exchange Programs, Global Ties U.S.

DETAILED AGENDA

All sessions require attendee badge for entry

Thursday, January 23

6:00 a.m. - 10:00 p.m.

Jackson Room

Quiet Room Open

7:00 a.m. - 5:30 p.m.

Registration Desk and Exhibit Hall Open

7:30 - 8:30 a.m.

Thurgood Marshall Ballroom

Breakfast

7:30 - 8:20 a.m.

Madison B

WACA Member Breakfast

This breakfast is exclusively for members of the Global Ties Network who are also members of the World Affairs Councils of America. By invitation only.

8:30 - 9:45 a.m.

Thurgood Marshall Ballroom

Opening Plenary

Join us as we kick off the 2020 National Meeting with remarks from the U.S. Department of State and Global Ties U.S. leadership.

9:45 - 10:15 a.m.

Networking Break

CONCURRENT SESSIONS I

10:15 - 11:30 a.m.

Lincoln 2

Behind the Scenes: City Selection

Learn how city proposals are selected for IVLP projects through small group work and simulations on the selection process.

MODERATOR:

Jessica Heller, Program Officer, Office of International Visitors, U.S. Department of State

SPEAKERS:

Danial Orange, Program Officer, Office of International Visitors, U.S. Department of State
Renée Worthington, Program Officer, Meridian International Center

10:15 - 11:30 a.m.

Lincoln 4

Diversity: Getting Real about Race and Privilege in the 21st Century

Creating a diverse network of professionals and volunteers is a challenge that many organizations face, especially in regards to racial diversity. Learn how to build greater awareness around race, racism, diversity, equity, and inclusion.

SPEAKER:

Kumea Shorter-Gooden, Ph.D., Principal, Shorter-Gooden Consulting

10:15 - 11:30 a.m. Countering Disinformation and Malign Influences

Lincoln 3

Disinformation, cyber-attacks, and other malign influences continue to threaten U.S. security. Speakers will discuss trends, issues, and efforts to identify and counter threats, as well as share best practices and ideas for IVLP programming on this topic.

MODERATOR:

Sana Abed-Kotob, Deputy Director, Office of International Visitors, U.S. Department of State

SPEAKERS:

Alannah Crandall, Assistant Manager, International Programs & Events, Global Ties San Francisco

Daniel Kimmage, Principal Deputy Coordinator, Global Engagement Center, U.S. Department of State

10:15 - 11:30 a.m. Europe and Eurasia: Policy Perspectives

Lincoln 5

Representatives from the U.S. Department of State will discuss policy priorities from various perspectives, share insights into regional issues, and tips for projects that address foreign policy goals in the region.

MODERATOR:

Charlotte Titus, Chief, Europe and Eurasia Branch, Office of International Visitors, U.S. Department of State

SPEAKERS:

Geoff Anisman, Deputy Director, Bureau of European and Eurasian Affairs, U.S. Department of State

Frances Burwell, Distinguished Fellow, Atlantic Council

10:15 - 11:30 a.m. IVLP: The View from the Embassy

Lincoln 6

Learn about the role U.S. embassies play in the IVLP. The session will outline the roles of embassy stakeholders, the relationship with the Office of International Visitors, and how the IVLP is influenced by, and in turn influences, embassy priorities.

MODERATOR:

Sarah Gonzalez, Program Officer, Office of International Visitors, U.S. Department of State

SPEAKER:

Naqeeb Jalalzay, Project Manager, Institute of International Education

DETAILED AGENDA

All sessions require attendee badge for entry

Thursday, January 23 (cont.)

10:15 - 11:30 a.m.

Johnson Room

IVRC Office Hours

This time is open for CBM and NPA users of ORDIV and IVRC seeking one on one training time. No sign-up required.

SPEAKERS:

Ryan Crabbe, Project Manager and Team Lead, IV Applications Team,
U.S. Department of State

Jodi E. Roy, Customer Support Analyst and Trainer, IV Applications Team,
U.S. Department of State

11:30 a.m. - 12:00 p.m.

Networking Break

12:00 - 1:45 p.m.

Thurgood Marshall Ballroom

Citizen Diplomacy Luncheon

Join us for insightful perspectives on how our work has strengthened global ties as we celebrate the recipients of the Citizen Diplomat Award and IVLP Alumni Award for Social Innovation & Change.

2:00 - 3:30 p.m.

Exhibit Hall

Exhibitor Open House and Poster Session

Join the U.S. Department of State, National Program Agencies, government and private sector partners for networking and resource sharing. Engage with Poster Session presenters and learn more about their research.

2:00 - 3:00 p.m.

Thurgood Marshall Ballroom

Speed Networking with Small CBMs

Learn more about small CBMs and connect with their staff and board members in this speed networking session.

CONCURRENT SESSIONS II

3:45 - 5:00 p.m.

Lincoln 2

Building Resiliency

Recover your why and regain clarity, confidence, and courage in your role. A combination of burnout assessments, coaching, and exercises will be used.

SPEAKER:

Kimberly A. Hires, Ph.D., Founder & CEO, Dr. Kim Hires

3:45 - 5:00 p.m.

Lincoln 3

Inclusion: Putting Diversity to Work

Explore how diversity and inclusion can be embedded within organizational culture, policies, and practice. Learn about research that shows organizations maximizing diverse staff to innovate faster and perform better financially.

SPEAKERS:

Jacquelyn Shipe, Chief Executive Officer, Global Ties Alabama

Crystal Kelch, Director, MCID Washington

Alison Moses, Conference Interpreter in International Organizations

3:45 - 5:00 p.m.

Johnson Room

IVRC Training Session

This session is for CBM and NPA users of ORDIV and IVRC. It will cover the current version of IVRC and its basic functions, including Projects, Itinerary, Appointments, and more. This session will not cover budget functionality.

SPEAKERS:

Ryan Crabbe, Project Manager and Team Lead, IV Applications Team, U.S. Department of State

Jodi E. Roy, Customer Support Analyst and Trainer, IV Applications Team, U.S. Department of State

3:45 - 5:00 p.m.

Lincoln 5

Promoting Community Resilience Through Changing Communities at Home and Abroad

Immigration and refugee resettlement are global issues. Representatives from the U.S. Department of State and the private sector will discuss immigration trends and impacts on communities, promoting community resilience, integrating new populations, and the role of the IVLP in advancing foreign policy goals in this area.

MODERATOR:

Stephen Taylor, Program Officer, Office of International Visitors, U.S. Department of State

SPEAKERS:

Larry Bartlett, Director, Office of Refugee Admissions, Bureau of Population, Refugees and Migration, U.S. Department of State

Kay Bellor, Vice President for Programs, Lutheran Immigration and Refugee Services

Kristina Carty-Pratt, Chief, Publication and Outreach Division, U.S. Citizenship & Immigration Services, U.S. Department of Homeland Security

Kenneth Tota, Deputy Director, Office of Refugee and Resettlement, U.S. Department of Health and Human Services

DETAILED AGENDA

All sessions require attendee badge for entry

Thursday, January 23 (cont.)

3:45 - 5:00 p.m.

Lincoln 4

Practical Protocol Revealed

Explore the basics of international protocol and cross-cultural communications with international visitors who are not diplomats but important guests in this country.

SPEAKERS:

Julianna Allen, Protocol Manager, World Affairs Council of Dallas/Fort Worth

Beth Huddleston, Executive Vice President, World Affairs Council of Dallas/Fort Worth

3:45 - 5:00 p.m.

Lincoln 6

Regional Briefing: East Asia and Pacific

Representatives of the U.S. Department of State will provide an overview of policy priorities in the East Asia and Pacific region. Gain insight into key foreign policy issues and tips for projects that advance U.S. foreign policy objectives in the region.

MODERATOR:

Learned Dees, Cultural Affairs Coordinator, Office of Public Diplomacy, Bureau of East Asian and Pacific Affairs, U.S. Department of State

SPEAKER:

Walter Douglas, Deputy Assistant Secretary, Bureau of East Asian and Pacific Affairs, U.S. Department of State

6:00 - 8:00 p.m.

Embassy Evening Receptions

Embassies open their doors to National Meeting attendees for an evening of cultural immersion and networking. Pre-registration is required. Check your confirmation email for details on transportation to your confirmed reception.

Friday, January 24

6:00 a.m. - 10:00 p.m.

Jackson Room

Quiet Room Open

7:30 a.m. - 5:30 p.m.

Registration Desk and Exhibit Hall Open

8:00 - 8:45 a.m.

Thurgood Marshall Ballroom

Excellence in IVLP Programming Awards Breakfast

Celebrate your colleagues as we present our Excellence in IVLP Programming Awards. Continental breakfast will begin at 7:30 a.m.

8:45 - 9:00 a.m.

Networking Break

CONCURRENT SESSIONS I

9:00 - 10:15 a.m.

Lincoln 2

A Day in the Life

What does a project coordinator do? What is the difference between an interpreter and liaison? This session will clarify the roles and responsibilities of those involved in the IVLP and highlight ways to work together effectively.

SPEAKERS:

Sarah Nugent, Program Officer, Office of International Visitors, U.S. Department of State
Sarah Schaubert, Senior Program Associate, World Learning

9:00 - 10:15 a.m.

Lincoln 3

Entrepreneurship and the Digital Economy

How can we promote innovation and growth through private sector and government-sponsored programs for entrepreneurs? Experts from government, nonprofit, and the private sector will explore the relationship between entrepreneurship and the digital economy.

SPEAKER:

Kara Snisko, Public Diplomacy Officer, Bureau of European and Eurasian Affairs, U.S. Department of State

9:00 - 10:15 a.m.

Johnson Room

IVRC Office Hours

This time is open for CBM and NPA users of ORDIV and IVRC seeking one on one training time. No sign-up required.

SPEAKERS:

Ryan Crabbe, Project Manager and Team Lead, IV Applications Team, U.S. Department of State
Jodi E. Roy, Customer Support Analyst and Trainer, IV Applications Team, U.S. Department of State

DETAILED AGENDA

All sessions require attendee badge for entry

Friday, January 24 (cont.)

9:00 - 10:15 a.m.

Lincoln 4

Regional Briefing: Near East and North Africa

Representatives from the U.S. Department of State will provide an overview of U.S. policy priorities in the Near East and North Africa region. Gain insight and tips for developing projects that advance U.S. foreign policy in the region.

MODERATOR:

Colleen Fleming, Chief, Near East and North Africa Branch, Office of International Visitors, U.S. Department of State

SPEAKER:

Ali Lejlic, Deputy Director, Office of Press & Public Diplomacy, Bureau of Near Eastern Affairs, U.S. Department of State

9:00 - 10:15 a.m.

Lincoln 5

The Arc of Programming: Co-creating Impactful Exchange Experiences

What are the necessary steps to creating IVLP projects with maximum impact? This session will address best practices in communication and collaboration, and the pitfalls of project development.

SPEAKERS:

Laurence Bezy, Program Officer, IVLP, World Learning

Andrew Kovach, Program Officer, Cleveland Council on World Affairs

Sarah Sibley, Vice President for Citizen Diplomacy, WorldBoston

Steven Washington, Program Officer, IVLP, Cultural Vistas

9:00 - 10:15 a.m.

Lincoln 6

The Leaders in Us All

Leadership skills may not be first nature to everyone, and that's OK! This session will help you understand and leverage your management style, review trends and challenges in management, and more.

MODERATOR:

Ashley Eason, Vice President of Programs & Services, The International Center

SPEAKERS:

Paul Champaloux, Senior Director of Exchange Visitor and Grants Programs, Cultural Vistas

Michelle Harpenau, Executive Director, World Affairs Council - Cincinnati & Northern Kentucky

Scott Van Alstine, Program Officer, Office of International Visitors, U.S. Department of State

10:15 - 10:30 a.m.

Networking Break

CONCURRENT SESSIONS II

10:30 - 11:45 a.m. Past, Present & Future: 80 Years of Innovation

Lincoln 2

In commemoration of the IVLP's 80th anniversary, this session will explore the program's evolution, highlight program developments throughout the years, and facilitate a brainstorming session to generate ideas for the IVLP's future.

SPEAKERS:

Lisa Bennett, Project Lead, IVLP, CRDF Global

Diane Crow, Senior Advisor, Office of International Visitors, U.S. Department of State

Sherry Mueller, President, Public Diplomacy Council; Distinguished Practitioner in Residence, American University

10:30 - 11:45 a.m. Regional Briefing: South and Central Asia

Lincoln 3

Representatives from the U.S. Department of State will provide an overview of U.S. policy priorities in the region, including trends, partnerships, and tips for projects that advance U.S. foreign policy in South and Central Asia.

MODERATOR:

Ashley Clingman-Jackson, Senior Advisor, Office of Public Diplomacy, Bureau of South and Central Asian Affairs, U.S. Department of State

SPEAKER:

Kerri Hannan, Director, Office of Press and Public Diplomacy, Bureau of South and Central Asian Affairs, U.S. Department of State

10:30 - 11:45 a.m. Regional Briefing: Sub Saharan Africa

Lincoln 4

U.S. Department of State representatives and experts on Africa will review U.S. foreign policy priorities in the region with an emphasis on trade, civil society, countering violent extremism, and engagement with China.

MODERATOR:

Donald Cordell, Chief, Africa Branch, Office of International Visitors, U.S. Department of State

SPEAKERS:

Elizabeth Fitzsimmons, Deputy Assistant Secretary, Bureau of African Affairs, U.S. Department of State

DETAILED AGENDA

All sessions require attendee badge for entry

Friday, January 24 (cont.)

10:30 - 11:45 a.m. Regional Briefing: Western Hemisphere

Lincoln 5

Representatives from the U.S. Department of State will provide an overview of U.S. policy priorities in the Western Hemisphere. Gain insight into key foreign policy issues and tips for developing projects that advance U.S. foreign policy in the region.

MODERATOR:

Ellen Dunlap, Chief, Western Hemisphere Branch, Office of International Visitors, U.S. Department of State

Jon Piechowski, Deputy Assistant Secretary, Office of Public Diplomacy and Public Affairs, Bureau of Western Hemisphere Affairs, U.S. Department of State

10:30 - 10:50 a.m. Flash Chat: IVLP Resource Center (IVRC) Briefing

Lincoln 6

This session will provide an overview of the current and anticipated functionality of the IVLP Resource Center (IVRC).

SPEAKERS:

Ryan Crabbe, Project Manager and Team Lead, IV Applications Team, U.S. Department of State

Jodi E. Roy, Customer Support Analyst and Trainer, IV Applications Team, U.S. Department of State

10:55 - 11:15 a.m. Flash Chat: 2020 Presidential Elections: Best Practices for Elections-Focused Programs

Lincoln 6

This session will provide tips for balanced and diverse programs, ways to engage international visitors, and community outreach.

MODERATOR:

Katelyn McAlister, Program Officer, CRDF Global

SPEAKERS:

Courtney Brooks, Executive Director, Global Ties KC

Judy Van Rest, Executive Vice President, International Republican Institute

11:20 - 11:40 a.m. Flash Chat: Engaging the Choir: How to Connect with Alumni of AFS, Peace Corps, and More

Lincoln 6

Learn how to partner with AFS and Peace Corp alumni networks, design local affinity groups, and bring everyone working in the international arena together.

MODERATOR:

Athena Passera, Ph.D., Vice President of the Board, Global Ties Miami

SPEAKERS:

Anne Baker, Vice President, National Peace Corps Association

Luisa Gui, Senior Manager of Alumni Relations, AFS-USA

12:00 - 1:45 p.m.

Thurgood Marshall
Ballroom

Luncheon with the Ambassadors

This signature event of the National Meeting is an opportunity to network with members of the Washington, DC-based diplomatic corps.

1:45 - 2:00 p.m.

Networking Break

2:00 - 3:30 p.m.

Exhibit Hall

Exhibitor Open House and Poster Session

Join the U.S. Department of State, National Program Agencies, government and private sector partners for networking and resource sharing. Engage with Poster Session presenters and learn more about their research.

3:30 - 3:45 p.m.

Networking Break

CONCURRENT SESSIONS III

3:45 - 5:00 p.m.

Lincoln 3

Programming Spotlight: License to I/L - Navigating Challenges with IVLP on the Road

An all-hands session for Community-Based Members, National Program Agencies, and the Office of International Visitors. Explore the roles and communication between interpreters and liaisons (I/Ls) and Community-Based Members. Participants will share best practices to resolve communication and coordination challenges on the road. An update on the guidelines manual for I/Ls will also be provided.

SPEAKERS:

Sean Bowman, Program Officer, International Visitor Program, World Affairs Council - Seattle

Maureen Hurley, Director, International Visitors Program, World Affairs Council of Maine

Frank Kasell, International Visitor Liaison

Karina Keating, Program Manager & Team Lead, IVLP, CRDF Global

Ryan Moore, Program Analyst, Office of Language Services, U.S. Department of State

3:45 - 5:00 p.m.

Lincoln 5

Town Hall for CBM Executive and Board Directors

Join Global Ties U.S. and OIV leadership for updates and discussion of items important to Community-Based Members.

SPEAKERS:

Anne Grimes, Director, Office of International Visitors, U.S. Department of State

Franzi Rook, Team Leader, Training & Community Development

DETAILED AGENDA

All sessions require attendee badge for entry

Friday, January 24 (cont.)

3:45 - 5:00 p.m.

Lincoln 4

Town Hall for International Members

Our members from outside the United States gather for a dynamic roundtable discussion on how to deepen collaboration.

SPEAKERS:

Jason Terry, Director of Exchange Programs, Global Ties U.S.

Christopher Washington, Executive Vice President and CEO, Urbana University; Chair, Global Ties U.S. Board of Directors

6:15 - 8:00 p.m.

U.S. Department of State Reception

This reception will be a special opportunity to honor the individuals and organizations dedicated to citizen diplomacy across the United States and abroad. This event is by invitation only.

Saturday, January 25

6:00 a.m. - 2:00 p.m.

Jackson Room

Quiet Room

7:30 a.m. - 12:15 p.m.

Registration Desk Open

7:45 - 9:00 a.m.

Thurgood Marshall Ballroom

Networking Breakfast

CONCURRENT SESSIONS I

9:00 - 10:15 a.m.

Lincoln 2

Can We Grab Coffee? PR for the Nonprofit Professional

As nonprofit professionals, public outreach is critical; however, requests for mentorship or one-on-one coffee meetings can take up a lot of time. This session will offer tools to show your best face while managing workload.

SPEAKERS:

Mary Catherine Chase, Director of Marketing & Communications, George Washington University School of Business

Katie Ferman, Senior Program Officer, Cleveland Council on World Affairs

9:00 - 10:15 a.m.

Lincoln 3

Helping CBMs Prime on Federal Grant Opportunities

This session will look at the challenges CBMs face when applying as prime grantees on federal awards for exchange programs. Training and programmatic support offered by Global Ties U.S. will be discussed.

MODERATOR:

Jason Terry, Director of Exchange Programs, Global Ties U.S.

SPEAKERS:

Elizabeth Black, Senior Program Manager for Online Learning, Global Ties U.S.

Courtney Brooks, Executive Director, Global Ties KC

Marc Weinstein, Associate Director of Exchange Programs, Global Ties U.S.

9:00 - 10:15 a.m.

Johnson Room

IVRC Office Hours

This time is for CBM and NPA users of ORDIV and IVRC seeking one on one training time. No sign-up required.

SPEAKERS:

Ryan Crabbe, Project Manager and Team Lead, IV Applications Team, U.S. Department of State

Jodi E. Roy, Customer Support Analyst and Trainer, IV Applications Team, U.S. Department of State

9:00 - 10:15 a.m.

Lincoln 4

Your Board Director's Role

This sessions discusses roles and responsibilities of a Board of Directors, with a special focus on the Board Director, in steering an organization through sound, ethical, and legal government and financial management policies.

SPEAKERS:

Alexander Durtka, Jr., President and CEO, International Institute of Wisconsin; Member, Global Ties U.S. Advisory Council

Mary Yntema, President and CEO, WorldBoston

10:15 - 10:30 a.m.

Networking Break

DETAILED AGENDA

All sessions require attendee badge for entry

Saturday, January 25 (cont.)

CONCURRENT SESSIONS II

10:30 - 11:45 a.m. Improve Your Photography and Video Skills

Lincoln 3

You don't have to be a professional to take incredible photos or make engaging videos of meaningful exchanges. This workshop will teach you how to step up your photo and video abilities with just a smartphone or basic camera.

SPEAKERS:

Crystal Bock Thiessen, President, Lincoln Council for International Visitors

Ashi Fachler, International Visitor Liaison and street photographer

10:30 - 11:45 a.m. Incorporating Exchanges into Education Programs

Lincoln 2

This panel will highlight global education initiatives in the Global Ties Network and how CBMs leverage the IVLP to engage youth in citizen diplomacy and build global education programs.

MODERATOR:

Xiao Yin Zhao, Executive Director, World Affairs Council of Kentucky & Southern Indiana

SPEAKERS:

Christina Longman, Senior Program Officer, World Learning

Sarah Martin, Special Programs Manager, Global Ties KC

Jena Melançon, Founder and Executive Director, Gulf Coast Citizen Diplomacy Center

10:30 - 11:45 a.m. IVRC Training Session

Johnson Room

This session is for CBM and NPA users of ORDIV and IVRC. It will cover the current version of IVRC and its basic functions, including Projects, Itinerary, Appointments, and more. This session will not cover budget functionality.

SPEAKERS:

Ryan Crabbe, Project Manager and Team Lead, IV Applications Team, U.S. Department of State

Jodi E. Roy, Customer Support Analyst and Trainer, IV Applications Team,

U.S. Department of State

10:30 - 11:45 a.m.

Lincoln 4

Programming for Visitors with Disabilities: A Demystification

Exchange programs are best when they bring diverse perspectives together so all benefit from a variety of experiences. Learn best practices in including IVLP participants with disabilities.

MODERATOR:

Frank Kasell, International Visitor Liaison

SPEAKERS:

Maren Mentor, German Interpreter and International Visitor Liaison

Mary Sauerborn, Program Officer, Professional Exchanges Division, Meridian International Center

Stephen Taylor, Program Officer, Office of International Visitors, U.S. Department of State

10:30 - 11:45 a.m.

Lincoln 5

Telling the Stories of Exchange: Collecting Your History to Support Your Future

Join storytelling experts from the ECA Collaboratory who will share tips for collecting compelling stories. They will also demonstrate a live interview to show how they connect their history to support future work.

MODERATOR:

Barbara Junge, Board Chair, Global Ties Miami

SPEAKERS:

Cheyenne Range, Special Assistant to Rep. Frederica S. Wilson (FL-24), U.S. House of Representatives

Ana-Maria Sinitean, Program Designer at the Collaboratory, Bureau of Educational and Cultural Affairs, U.S. Department of State

Christopher M. Wurst, Senior Advisor for Innovation and Director of the Collaboratory, Bureau of Educational and Cultural Affairs, U.S. Department of State

10:30 - 11:45 a.m.

Lincoln 6

The Ultimate Road Trip: Outbound Exchanges for Our Members and Communities

Learn how to create meaningful travel programs for your community that further the mission of your organization. This session is also useful for those looking for additional revenue opportunities.

SPEAKERS:

Kathy Edersheim, President, Impactrics

Patricia Marby Harrison, Director, International Professional Exchange Programs, World Learning

Fabienne Perlov, Executive Director, San Diego Diplomacy Council

Marian Reich, Executive Director, Global Ties Detroit

DETAILED AGENDA

All sessions require attendee badge for entry

Saturday, January 25 (cont.)

11:45 a.m. - 12:00 p.m.

Networking Break

12:00 - 1:30 p.m.

Thurgood Marshall Ballroom

Closing Luncheon Celebration

Join us for an entertaining and fun way to reminisce about the 2020 National Meeting and get ready for the 2021 National Meeting.

1:45 - 4:30 p.m.

Lincoln 6

Workshop: Citizen Exchange Circle Facilitation Training for CBMs

For CBM representatives to learn how to plan and facilitate a Citizen Exchange Circle. Pre-registration required.

FACILITATOR:

Linda Staheli, Founding Director, Global Co Lab Network



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**2021 National Meeting
March 17-20, 2021**

GET INVOLVED NOW:

- » Join the 2021 National Meeting Planning Committee «
- » Submit Your Ideas For a Theme «
- » Submit a Session Proposal «

Deadlines for all the above: **April 15, 2020**

Details at: gties.us/2021meetingplan

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Gary Cheng, Interpreter

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Jameson Hall, Meridian International Center

Kim Havenner, Office of International Visitors, U.S.
Department of State

Frank Kasell, International Visitor Liaison

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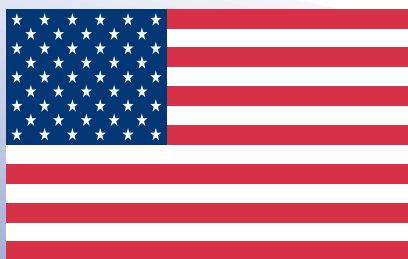
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